

**Development Alternatives
and
TARA**



CATALOGUE OF PUBLICATIONS

Enterprise Development

Note

Please note that these papers are generally reports of work done on projects the primary purpose of which was to deliver results on the ground and under stringent reporting deadlines.

Although every effort is made by Development Alternatives staff to ensure the accuracy and rigour of their analysis and recommendations, they were intended to be distributed rapidly and while they have received careful editing, many of them have not been formally peer-reviewed to the standards required for academic research.

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Development Alternatives and TARA

CATALOGUE OF PUBLICATIONS Enterprise Development

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2.	Stories of Change	23
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Publications



Title: Country Strategy for Green Inclusive Micro Enterprises Financing: India

Year of Publication: 2021

Keywords: MSME, Development, Economy, Jobs, Entrepreneur

Abstract: This report is a comprehensive document that is intended to act as a blueprint for various stakeholders in the financial ecosystem. It proposes to make necessary changes in the existing financial architecture to expedite access to affordable finance for green and inclusive Micro Enterprises.

URL: <https://bit.ly/3rfjaWu>



Title: Social Innovation led Dignified Livelihoods

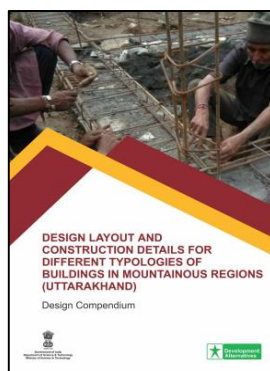
Year of Publication: 2021

Pages: 12

Keywords: Livelihood, Jobs, COVID-19, Enterprise

Abstract: The first newsletter of the W4P India platform comes at a time when the country and its people are in the midst of the second wave of the COVID-19 pandemic. The platform partners and local communities in the program geographies of Eastern Uttar Pradesh and Bundelkhand are working in tandem towards better preparedness and immediate response, along with provincial governments and stakeholders.

URL: <https://bit.ly/3zFYJvc>



Title: Design Layout and Construction Details for Different Typologies of Building in Mountainous Regions (Uttarakhand)

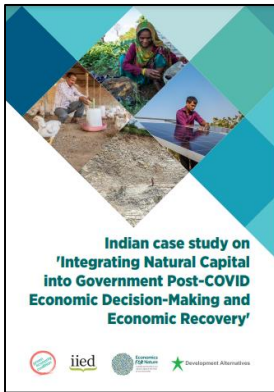
Year of Publication: 2021

Pages: 73

Keywords: Enterprise; Technology, Habitat solutions

Abstract: This manual has been prepared as a guide for the use of building artisans, entrepreneurs and government officials for production and implementation of precast concrete door and window technology in mountain regions. This design compendium has been developed as a complete design tool kit consisting of drawing templates of various building typologies required for designing Eco-Friendly Disaster Resistant Habitat Infrastructure for mountain regions. The design compendium will seek to generate consensus regarding action needed on various fronts such as guidelines for residential buildings in Uttarakhand, policy to enable efficient use of mountain resources, an approach towards climate responsiveness and low carbon development.

URL: <https://bit.ly/3lpNiEt>



Title: Indian case study on Integrating Natural Capital into Government Post-COVID Economic Decision-Making and Economic Recovery

Year of Publication: 2021

Pages: 45

Keywords: Enterprise; COVID-19, Economy recovery

Abstract: The COVID-19 pandemic created a wide-scale detrimental impact on the economy and society worldwide. The repercussions made developing nations like India more vulnerable and limited their population’s possibilities for attaining economic growth and development. It has been found that restoring ecosystems and biological species enables creation of new jobs and livelihoods, generates revenue, and strengthens the adaptive capacity of the economy and society. Hence, governments can boost the economy and improve economic resilience by investing in natural capital. In this context, Development Alternatives assessed selected post-COVID policies of the Government of India to understand the extent of the incorporation of natural capital elements in decision making.

URL: <https://bit.ly/3qLwD8s>



Title: Greening India's Economic Recovery Package

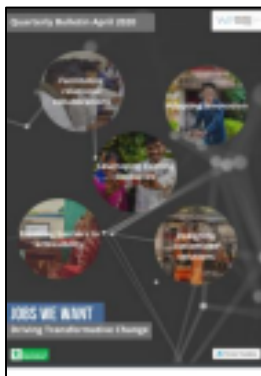
Year of Publication: 2020

Pages: 15

Keywords: MSME; COVID 19, Economic Recovery

Abstract: This brief evaluates the stimulus package that was introduced in response to the financial crisis caused by the Coronavirus (COVID-19) pandemic in India. It provides suggestions relevant for greening the recovery from the crisis. It also lays emphasis on the implementation of sufficiently large, timely and properly designed green stimulus measures which can generate economic growth, create jobs and bring about environmental benefits. Nonetheless, there are trade-offs between social, economic, environmental policy objectives, which draws attention to the need for proper policy design.

URL: <https://bit.ly/3nGMgvX>



Title: Work 4 Progress Bulletin




Year of Publication: 2020



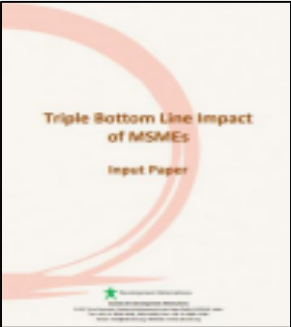
Pages: 11

Keywords: Enterprise; Capacity Building

Abstract: The Work 4 Progress (W4P) programme of Development Alternatives and la Caixa Foundation aims to provide decent work opportunities for youth and women in three developing countries. In India, W4P provides enterprise development opportunities for youth and women in two regions – Bundelkhand and Eastern Uttar Pradesh. ‘Jobs We Want’, the April 2020 bulletin of W4P India talks about how W4P prototypes are driving transformative change by breaking silos, facilitating collaboration, leveraging existing resources and designing customized solutions to ensure no aspiring entrepreneur is left behind.

URL: <https://bit.ly/397KKfw>

	<p>Title: Work 4 Progress Quarterly Bulletin</p> <p>Year of Publication: 2020</p> <p>Pages: 14</p> <p>Keywords: Enterprise; Capacity Building</p> <p>Abstract: The Work 4 Progress (W4P) programme of Development Alternatives and “la Caixa” Foundation aims to provide decent work opportunities for youth and women in three developing countries. In India, W4P provides enterprise development opportunities for youth and women in two regions – Bundelkhand and Eastern Uttar Pradesh. W4P’s September bulletin, ‘Jobs We Want - Entrepreneurship for Resilience’, talks about the role of community led institutions in coming up with relevant solutions and value of digital platforms in maintaining information flows. Each article has been inspired by stories of resilience which continue to provide us with narratives of “people led action”. These narratives uncover ways in which local leaders, entrepreneurs and community members are stepping up for the Jobs We Make.</p> <p>URL: https://bit.ly/3fjirMr</p>
	<p>Title: Manual for Fly Ash Brick Making - English and Hindi</p> <p>Year of Publication: 2020</p> <p>Pages: 44</p> <p>Keywords: Enterprise; Technology, Fly Ash; Capacity Building</p> <p>Abstract: This Training Manual provides a detailed step-by-step guide towards production of high quality fly ash bricks. The Fly Ash brick presents a promising solution offering huge potential towards mitigating the negative effects due to traditional brick production, thereby promoting inclusive development in the state. Since 2012, DA along with Shakti Sustainable Energy Foundation and Bihar State Pollution Control Board have been playing a leading role in enhancing uptake of fly ash bricks in Bihar through capacity building, policy advocacy and enterprise development.</p> <p>URL: https://bit.ly/3FMoTal https://bit.ly/33xpqzK</p>
	<p>Title: Systemic Conditions Required for Local Green Enterprises to Flourish in India</p> <p>Year of Publication: 2020</p> <p>Pages: 24</p> <p>Keywords: Green Economy, Local Green Enterprise</p> <p>Abstract: The Green Economy Coalition (GEC) held it's Global Annual Meeting from 4 – 6 February 2020 in New Delhi, India on the theme of “Local Green Enterprises: Building Movements of MSMEs within India’s Transition to an Inclusive Green Economy”. Participants absorbed the elements for enabling an ecosystem for Local Green Enterprises in India. This document captures the essence of dialogues held on the third day of the Annual Meeting in three different round table discussions touching upon the following key areas: Financing Local Green Enterprises (LGEs), Sustainable Procurement of Local Green Enterprises (LGEs) and Triple Bottom Line Impact of Micro, Small and Medium Enterprises (MSMEs)</p> <p>URL: https://bit.ly/2AAi9Ri</p>

	<p>Title: Gandhian Thought and Contemporary Need</p> <p>Year of Publication: 2020</p> <p>Pages: 12</p> <p>Keywords: Green Economy, Local Green Enterprise</p> <p>Abstract: The Green Economy Coalition conducted its Global Annual Meeting 2020 in Delhi, India on the theme of Local Green Enterprises: Building Movements of MSMEs within India’s Transition to an Inclusive Green Economy. Participants absorbed the “diversity” of green enterprises in varied sectors and contexts. This document takes essence from the discussions that took place on the second day of the Annual Meeting. It touches upon three key areas: a Entrepreneurship from the lens of Gandhi’s Gram Swaraj ,b. Entrepreneurship Ecosystem Building through aggregators and meso players, c. Understanding from the perspectives of an entrepreneur</p> <p>URL: https://bit.ly/38gtouJ</p>
	<p>Title: GEC Global Meeting 2020 REPORT</p> <p>Year of Publication: 2020</p> <p>Pages: 34</p> <p>Keywords: Green Economy, Local Green Enterprise</p> <p>Abstract: This document is the first in the series launch of the Green Economy Coalition Global Annual Meeting held from 4-6 February 2020 at New Delhi. The document synthesises key takeaways from discussions on all three days. Day I focused on the scope and potential of green MSMEs in building green and inclusive economies in the world. On Day II Local Green Entrepreneurs (LGEs) shared stories of transformation and built solidarity while reflecting upon the scope, opportunities and challenges of LGEs in India. In the discussions on Day III, participants worked towards identifying what has been done, what needs urgent attention and who will need to steer and play roles in taking these actions forward.</p> <p>URL: https://bit.ly/2YMTcli</p>
	<p>Title: Triple Bottom Line Impact of Micro Small and Medium Enterprises (MSMEs)</p> <p>Year of Publication: 2020</p> <p>Pages: 10</p> <p>Keywords: Green Economy, Local Green Enterprise</p> <p>Abstract: With increase in economic activity leading to environmental degradation and adverse social impacts, it is nearly impossible for public agencies to single handedly take up the task of mitigating and addressing these changes. Collaborations among the government, private sector and other civil society organisations is a pressing need. This should begin with the businesses being able to measure and track the effects of their own activities on the people and the planet. Through this paper, the authors aim to bring about the need and importance of frameworks, especially the Triple Bottom Line (TBL) Approach of measuring the economic (beyond financial), social and environmental impacts. This should be the norm for the smallest enterprise as put together these micro, small and medium enterprises (MSMEs) have a larger impact than big corporations and multinationals.</p> <p>URL: https://bit.ly/2NOvuby</p>



Title: Financing Local Green Enterprises (LGEs) in India

Year of Publication: 2020

Pages: 15

Keywords: Green Economy, Local Green Enterprise

Abstract: With the national scenario of resource extraction and disparate inequalities, it is imperative to focus on alternative pathways towards equitable participation and reduced economic contradictions - in order to meet our goals of sustainable development. This requires India to enable a system that appropriately localises and decentralises its production of goods and services while also integrating economic efficiency, environmental soundness, and social equity into business decisions. Across high, middle, and low-income countries, micro and small enterprises (MSEs) constitute the largest share of private businesses and account for the bulk of employment. For MSMEs to choose alternate ways of operation access to timely and adequate credit at a reasonable cost is essential. Through this paper, the authors aim to bring about the challenges faced by different stakeholders along with the possible innovations and opportunities for Financing Local Green Enterprises in order to bridge the gap between MSMEs seeking and Financial Institutions providing finance in India.

URL: <https://bit.ly/2BtbTev>



Title: Sustainable Procurement for Local Green Enterprises (LGEs)

Year of Publication: 2020

Pages: 13

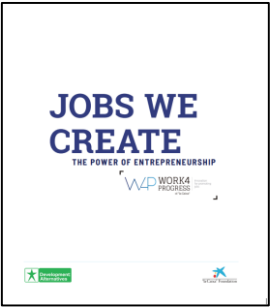

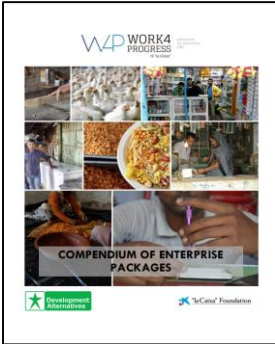
Keywords: Green Economy, Local Green Enterprise

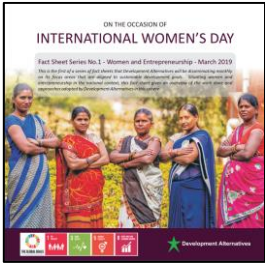
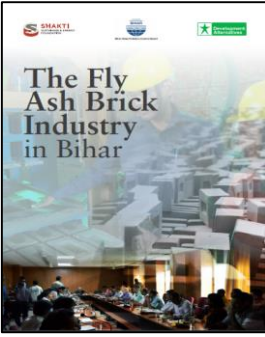

Abstract: The scale of such economic activity has severe consequences which can potentially hinder future socio-economic growth. Existing procurement methods, by their inherent design, are energy and carbon intensive, contributing towards a declining natural resource base and a rise in atmospheric GHG emissions and other pollutants. Such concerns relating to the harmful environmental and social impacts have propelled adoption of sustainable practices in the procurement process in several countries. The procurement market in India possesses significant promise in terms of supporting overall economic growth, which includes the MSME sector. MSMEs are gradually increasing their reach across various sectors of the economy by creating a wide array of products and services to cater to the demands of national and international markets. Through this paper, the authors aim to bring about the various needs and challenges to enhance Sustainable Procurement of MSMEs with possible policy suggestions.

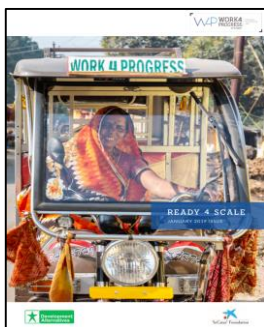
URL: <https://bit.ly/31yftPf>

	<p>Title: Jobs We Want 2019: Proceedings</p> <p>Year of Publication: 2019</p> <p>Pages: 72</p> <p>Keywords: Enterprise; Capacity Building</p> <p>Abstract: Jobs We Want (JWW) of Work 4 Progress India is a platform for learning and exchange of knowledge on entrepreneurship-led, decent and meaningful job creation in India. The JWW platform aims to create a space for connecting voices from the ground with macro and meso level stakeholders. JWW 2019 brought together diverse perspectives on systems change for entrepreneurship-led job creation. This document is a synthesis of: W4P methodology and impact, stories of change, and proceedings of JWW 2019. It serves as a guiding analytical report to the path ahead for creating decent and meaningful livelihoods in India.</p> <p>URL: https://bit.ly/3IPiJx3</p>
	<p>Title: Mini Toolkit on Unlocking Finance</p> <p>Year of Publication: 2019</p> <p>Pages: 11</p> <p>Keywords: Enterprise; Capacity Building</p> <p>Abstract: Access to finance is one of the key enablers for viable enterprise development. This mini toolkit shares tools and initiatives adopted by the Work 4 Progress (W4P) programme of la Caixa foundation and Development Alternatives for unlocking access to finance along with a guide on setting up a sustainable micro credit facility.</p> <p>URL: https://bit.ly/3IPiJx3</p>
	<p>Title: Mini Toolkit on Women Entrepreneurship</p> <p>Year of Publication: 2019</p> <p>Pages: 9</p> <p>Keywords: Enterprise; Capacity Building</p> <p>Abstract: Central to inclusive and sustainable development is the urgent need to harness the economic potential of women. This mini toolkit shares a few tools and initiatives adopted by the Work 4 Progress (W4P) programme of la-Caixa foundation and Development Alternatives for overcoming socio-economic barriers faced by women along with insights on facilitating a solidarity platform for strengthening the voices of rural women.</p> <p>URL: https://bit.ly/3nLJOgl</p>

	<p>Title: Mini Toolkit on Platforms For Learning</p> <p>Year of Publication: 2019</p> <p>Pages: 11</p> <p>Keywords: Enterprise; Capacity Building</p> <p>Abstract: This mini toolkit shares the adaptive learning framework of the Work 4 Progress (W4P) programme of la-Caixa foundation and Development Alternatives along with insights on adopting principles of ethnography for capturing ambiguous narratives.</p> <p>URL: https://bit.ly/36NjQQ</p>
	<p>Title: Mini Toolkit on Collaboration for Ecosystem Building</p> <p>Year of Publication: 2019</p> <p>Pages: 11</p> <p>Keywords: Enterprise; Capacity Building</p> <p>Abstract: The Work 4 Progress programme co-creates platforms with stakeholders, to build and nurture a contextualised, responsive entrepreneurial ecosystem. This mini-toolkit highlights how such collaboration platforms serve to find mutually beneficial ways for entrepreneurs to support each other towards greater prosperity and productive employment.</p> <p>URL: https://bit.ly/2sLTCUY</p>
	<p>Title: Between the Lines: Stories of Change</p> <p>Year of Publication: 2019</p> <p>Pages: 64</p> <p>Keywords: Enterprise; Capacity Building</p> <p>Abstract: The Work 4 Progress programme aims to create a culture of entrepreneurship in rural communities of India. Central to the programme’s journey are the young, men and women entrepreneurs who are the job creators and change makers. Each of them has a unique story to tell. Their 'stories of change' and spirit of entrepreneurship inspire and guide all those who encounter them – creating positive shifts in local narratives. ‘Between the Lines’ encapsulates the journey of some of these entrepreneurs.</p> <p>URL: https://bit.ly/2IVbTaN</p>

	<p>Title: Jobs We Create</p> <p>Year of Publication: 2019</p> <p>Pages: 84</p> <p>Keywords: Enterprise; Capacity Building</p> <p>Abstract: The Work 4 Progress (W4P) programme of la-Caixa foundation and Development Alternatives was born out of the need for a multi-faceted and innovative approach for creating systemic solutions that foster entrepreneurship – not only creating enterprises in the tens of thousands but more importantly, enabling them to ‘create’ jobs – jobs ‘we’ want.</p> <p>URL: https://bit.ly/3IQpdvo</p>
	<p>Title: New Approaches for Entrepreneurship</p> <p>Year of Publication: 2019</p> <p>Pages: 21</p> <p>Keywords: Enterprise; Capacity Building</p> <p>Abstract: Work 4 Progress (W4P) programme of la-Caixa foundation and Development Alternatives aims to accelerate the generation of meaningful and dignified employment through enterprise development in Peru, Mozambique and India. W4P practices innovation that is social in purpose, systemic in nature and inclusive by design.</p> <p>URL: https://bit.ly/2EmTWw8</p>
	<p>Title: Enterprise Compendium</p> <p>Year of Publication: 2019</p> <p>Pages: 47</p> <p>Keywords: Enterprise; Capacity Building</p> <p>Abstract: This compendium shares information on setting up over 20 types of enterprises which have been tested by Development Alternatives as part of the Work 4 Progress (W4P) programme of la-Caixa foundation and Development Alternatives. It accelerates the generation of meaningful and dignified employment through enterprise development.</p> <p>URL: https://bit.ly/36SW7FB</p>

	<p>Title: Women and Entrepreneurship Factsheet</p> <p>Year of Publication: 2019</p> <p>Pages: 5</p> <p>Keywords: Enterprise; Capacity Building</p> <p>Abstract: Did you know that out of the 8.8 million jobs that were lost in 2018 by women, 6.5 million belonged to rural India. Efforts need to be channeled into empowering these rural women by overturning socio-cultural barriers, unshackling constraints such as restrained mobility and risk-aversion and unearthing opportunities. This fact sheet presents some of DA's approaches to women's empowerment that are aligned to sustainable development goals.</p> <p>URL: https://bit.ly/331PFLk</p>
	<p>Title: The Fly Ash Brick Industry in Bihar</p> <p>Year of Publication: 2019</p> <p>Pages: 48</p> <p>Keywords: Enterprise; Capacity Building, Fly Ash</p> <p>Abstract: This is the third edition “Fly Ash Brick Industry in Bihar”. It assesses the current state of fly ash bricks in Bihar and delves deeper into the barriers faced by the industry, on the demand and supply side in particular, based on the survey and analysis done by Development Alternatives. The report seeks to address the issues faced in manufacturing and selling of fly ash bricks and gives an insight into the measures taken for overcoming those.</p> <p>URL: https://bit.ly/2HjGb6B</p>
	<p>Title: Work 4 Progress Quarterly Bulletin</p> <p>Year of Publication: 2019</p> <p>Pages: 15</p> <p>Keywords: Enterprise; Capacity Building</p> <p>Abstract: The Work 4 Progress (W4P) programme of la Caixa foundation and Development Alternatives aims to provide decent work opportunities for youth and women in three developing countries. The July 2019 bulletin talks about key drivers for growth being adopted by the W4P India platform.</p> <p>URL: https://bit.ly/3fjirMr</p>



Title: Work 4 Progress Impact Bulletin

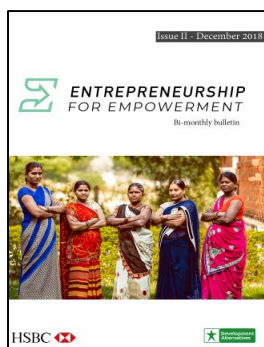
Year of Publication: 2018

Pages: 13

Keywords: Enterprise; Capacity Building

Abstract: Work 4 Progress (W4P) programme of la Caixa foundation and Development Alternatives aims to promote employment in developing countries through the creation of action and learning platforms that scale up innovative solutions. This brochure talks about the operational methodology adopted by Work 4 Progress, which listens to stakeholders through and finds answers through interactive processes of; proceeding then to solutions and share among a network of change-makers to eventually create impact at scale.

URL: <https://bit.ly/3fhsYrj>



Title: Entrepreneurship for Empowerment-Bi monthly bulletin

Year of Publication: 2018

Pages: 12

Keywords: Enterprise

Abstract: The emerging Indian economy is characterised by unparalleled dynamism owing to a new wave of technology and market transitions, as well as structural changes in the macro-economic environment. 'The Entrepreneurship for Empowerment programme is conceptualised as a response to this dynamism. to enable vulnerable communities to adapt to these changes, and create a culture of entrepreneurship where access to information and opportunities is equitably available among all individuals. This bulletin focusses on strategic partnerships, regional coalition, enterprise development facility, enterprise mela, and other glimpses from ground.

URL: <https://bit.ly/3sGTssF>



Title: Entrepreneurship for Empowerment-Bi monthly bulletin

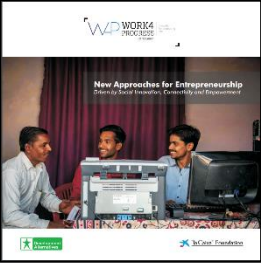
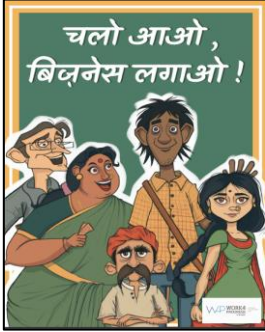
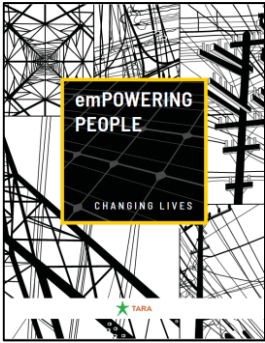
Year of Publication: 2018

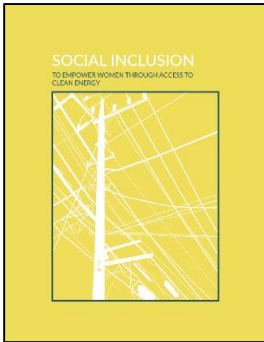
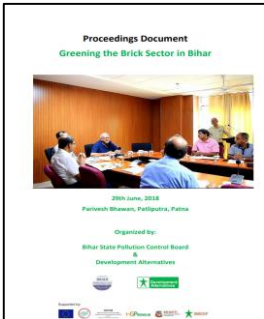
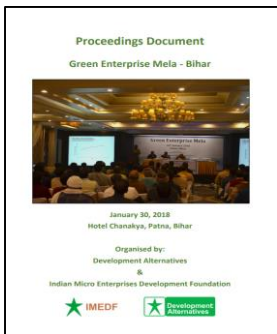
Pages: 10

Keywords: Enterprise

Abstract: The emerging Indian economy is characterised by unparalleled dynamism owing to a new wave of technology and market transitions, as well as structural changes in the macro-economic environment. 'The Entrepreneurship for Empowerment programme is conceptualised as a response to this dynamism. to enable vulnerable communities to adapt to these changes, and create a culture of entrepreneurship where access to information and opportunities is equitably available among all individuals. This bulletin highlights various aspects of the programme and how it is impacting lives.

URL: <https://bit.ly/35YMXb2>

	<p>Title: New Approaches for Entrepreneurship</p> <p>Year of Publication: 2018</p> <p>Pages: 12</p> <p>Keywords: Enterprise; Capacity Building</p> <p>Abstract: Work 4 Progress (W4P) programme of la-Caixa foundation and Development Alternatives aims to promote employment in developing countries through the creation of action and learning platforms that scale up innovative solutions. Development Alternatives is rolling out the pilot of the Work 4 Progress programme in India. This brochure talks about the operational methodology adopted by Work 4 Progress, which listens to stakeholders through and finds answers through interactive processes of; proceeding then to solutions and share among a network of change-makers to eventually create impact at scale.</p> <p>URL: https://bit.ly/3500MJJ</p>
	<p>Title: Work 4 Progress Information Booklet (Hindi)</p> <p>Year of Publication: 2018</p> <p>Pages: 36</p> <p>Keywords: Enterprise; Capacity Building</p> <p>Abstract: The booklet focuses on describing the entrepreneurial journey of the two main characters - Bittu and Shruti. The story unfolds by describing what kind of support the main characters would require from the ecosystem. It aims at helping people understand entrepreneurship and the related information important for entrepreneurial endeavors.</p> <p>URL: https://bit.ly/2IOFxlL</p>
	<p>Title: emPOWERING People Changing Lives</p> <p>Year of Publication: 2018</p> <p>Pages: 25</p> <p>Keywords: Enterprise, Energy</p> <p>Abstract: The Smart Power for Rural Development (SPRD) programme, funded by The Rockefeller Foundation, seeks to test the potential of business models that deliver electricity through decentralised micro grids in energy deficient regions. The 'CELAMeD' series is an attempt to package the Community Engagement, Load Acquisition, and Micro enterprise Development approach undertaken as part of the SPRD programme. Seven such approaches have been developed into detailed modules.</p> <p>URL: https://bit.ly/3kWQATD</p>

	<p>Title: Social Inclusion Toolkit</p> <p>Year of Publication: 2018</p> <p>Pages: 27</p> <p>Keywords: Enterprise, Energy</p> <p>Abstract: Society for Technology and Action for Rural Advancement (TARA) is a social enterprise of the Development Alternatives Group (DAG). TARA developed an approach to load development for decentralised renewable energy based micro grids, called 'CELAMeD' (Community Engagement, Load Acquisition, and Micro enterprise Development). The 'CELAMeD' series is an attempt to package the Community Engagement, Load Acquisition, and Micro enterprise Development approach undertaken as part of the SPRD programme. The social inclusion module, as part of the CELAMeD series, shares how bringing women to the forefront in the energy value chain and unleashing their ability to make informed choices, drives greater triple bottom line impact.</p> <p>URL: https://bit.ly/3KICedj</p>
	<p>Title: Greening the Brick Sector in Bihar - Proceedings</p> <p>Year of Publication: 2018</p> <p>Pages: 16</p> <p>Keywords: Enterprise; Fly Ash Brick</p> <p>Abstract: With an overarching view of addressing diverse policy and practice issues, challenges and transitions required for a green sector, the Bihar State Pollution Control Board and DA jointly initiated a workshop on 'Greening the Brick Sector in Bihar' on Friday, 29th June, 2018 at Seminar Hall, Parivesh Bhawan, Patliputra, Patna. This document gives the proceedings of the workshop.</p> <p>URL: https://bit.ly/34tCscf</p>
	<p>Title: Green Enterprise Mela - Bihar</p> <p>Year of Publication: 2018</p> <p>Pages: 5</p> <p>Keywords: Enterprise, Building Materials</p> <p>Abstract: The discussions and dialogue focussed on concepts and the practical applicability of fly ash bricks, enterprise development, and fly ash (a waste) as a raw material that can contribute towards transitioning to a resource resilient India. The event witnessed participation from 111 participants from diverse groups including existing and potential fly ash entrepreneurs, regulators and policy makers, civil society, technology providers, builders and contractors, banks and fly ash associations.</p> <p>URL: http://map-sa.net/Publication/Doc/GEM-Proceedings%20Note.pdf</p>



Title: trialogue 2047 Proceedings: Local Enterprises and their potential for Greening the Economy

Year of Publication: 2018

Pages: 7

Keywords: Enterprise, Green Economy

Abstract: On the occasion of World Environment Day 2018, of which India was the global host, DA, along with the Government of India, partnered with the Green Economy Coalition, SWITCH-Asia Sustainable Consumption and Production (SCP) facility and la Caixa Banking Foundation, with support from the European Union, and organised the 21st trialogue session on 'Local Enterprises and their potential for Greening the Economy'. This is a proceedings document of the trialogue 2047.

URL: <https://bit.ly/2IYWiqr>



Title: Policy Brief on MSMEs: Engines to Achieve Sustainable Development Goals

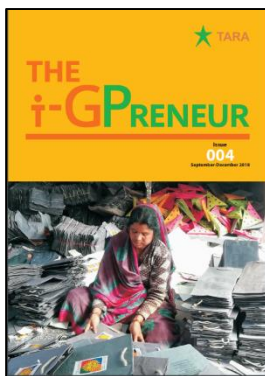
Year of Publication: 2018

Pages: 8

Keywords: Enterprise

Abstract: The growing population and increasing urbanisation have led to a huge increase in consumption demands, placing a burden on India's natural resource base. This poses a serious threat to the sustainability of impressive economic growth. This policy brief focuses on medium and small enterprises, especially rural social enterprises, as an agent for local economic development through adopting greener and fairer practices.

URL: http://devalt.org/images/L2_ProjectPdfs/MSME_Policy_Brief.pdf?Oid=178



Title: The i-GPreneur Newsletter

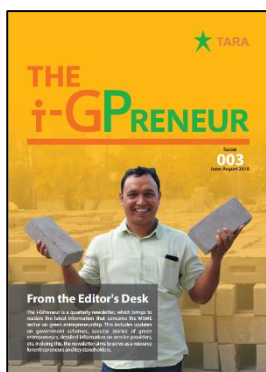
Year of Publication: 2018

Pages: 8

Keywords: Enterprise

Abstract: The i-GPreneur is a quarterly newsletter, which brings to readers the latest information that concerns the MSME sector on green entrepreneurship. This includes updates on government schemes, success stories of green entrepreneurs and detailed information on service providers. In doing this, the newsletter aims to serve as a resource for entrepreneurs and key stakeholders.

URL: http://www.i-gpreneur.com/images/Bulletin/I-Gpreneur_Sep_Dec2018.pdf



Title: The i-GPreneur - Newsletter

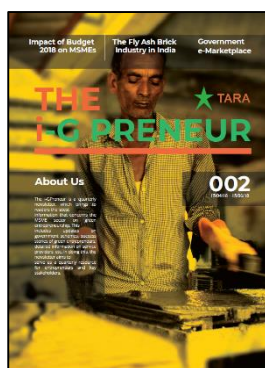
Year of Publication: 2018

Pages: 12

Keywords: Enterprise

Abstract: The i-GPreneur is a quarterly newsletter, which brings to readers the latest information that concerns the MSME sector on green entrepreneurship. This includes updates on government schemes, success stories of green entrepreneurs and detailed information on service providers. In doing this, the newsletter aims to serve as a resource for entrepreneurs and key stakeholders.

URL: http://www.i-gpreneur.com/images/Bulletin/i-GPreneur_Jun-Aug2018.pdf



Title: The i-GPreneur -Newsletter

Year of Publication: 2018

Pages: 8

Keywords: Enterprise

Abstract: The i-GPreneur is a quarterly newsletter, which brings to readers the latest information that concerns the MSME sector on green entrepreneurship. This includes updates on government schemes, success stories of green entrepreneurs and detailed information on service providers. In doing this, the newsletter aims to serve as a quarterly resource for entrepreneurs and key stakeholders.

URL: <https://bit.ly/3pL4ADp>



Title: The i-GPreneur – Newsletter (Hindi)

Year of Publication: 2018

Pages: 8

Keywords: Enterprise

Abstract: The i-GPreneur is a quarterly newsletter, which brings to readers the latest information that concerns the MSME sector on green entrepreneurship. This includes updates on government schemes, success stories of green entrepreneurs and detailed information on service providers. In doing this, the newsletter aims to serve as a resource for entrepreneurs and key stakeholders.

URL: <https://bit.ly/2ISeEcl>



Title: The i-GPreneur – Newsletter (Hindi)

Year of Publication: 2018

Pages: 6

Keywords: Enterprise

Abstract: The i-GPreneur is a monthly newsletter, which brings to readers the latest information that concerns the MSME sector on green entrepreneurship. This includes updates on government schemes, success stories of green entrepreneurs, detailed information on service providers, etc. In doing this, the newsletter aims to serve as a monthly resource for entrepreneurs and key stakeholders.

URL: http://www.i-gpreneur.com/images/Bulletin/IGPRENEUR_JanEdition.pdf



Title: The i-GPreneur – Newsletter (Hindi)

Year of Publication: 2018

Pages: 6

Keywords: Enterprise

Abstract: The i-GPreneur is a monthly newsletter, which brings to readers the latest information that concerns the MSME sector on green entrepreneurship. This includes updates on government schemes, success stories of green entrepreneurs, detailed information on service providers, etc. In doing this, the newsletter aims to serve as a monthly resource for entrepreneurs and key stakeholders.

URL: <https://bit.ly/3pFwvEG>



Title: Monograph on Jobs We Create


Year of Publication: 2017

Pages: 45

Keywords: Enterprise, Jobs

Abstract: The Jobs We Create monograph comprises research on the entrepreneurship ecosystem in rural India and its impact on India's job crisis. Undertaken by the Work 4 Progress team, it focuses on what constitutes an essential first step in a process of systemic innovation. In order to deep-dive into transition points that accelerate micro enterprise development and job creation, a broad survey was carried out with the aim of 'getting inside the minds' of the entrepreneurs.

URL: <https://bit.ly/2IZg4IC>

	<p>Title: India Green Economy Barometer 2017 Issue 3: Greening High Impact Sectors Year of Publication: 2017 Pages: 24 Keywords: Enterprise Abstract: This brief highlights the environmental and livelihood impacts of the country's key economic sectors. It maps the carbon footprint, resource footprint and jobs generated by each of the sectors. The report further explores the potential of Medium, Small and Micro Enterprises (MSMEs) in greening the country's high impact sectors URL: http://devalt.org/images/L2_ProjectPdfs/GHIS.pdf?Oid=172</p>
	<p>Title: Photo book on Building Sustainable Communities Year of Publication: 2016 Pages: 36 Keywords: Enterprise; Basis Needs Fulfillment Abstract: This photo book takes us through the journey of the 'Integrated Village Socio Economic Development in Central India' project, undertaken as a joint initiative between Development Alternatives and 'la Caixa' Banking Foundation, to enable the development of progressive and sustainable villages that embody the three pillars of sustainable development - economic, social and environmental well-being. This project envisioned transforming the lives of 600 vulnerable households from three village communities of Tikamgarh District of Bundelkhand. URL: https://bit.ly/2HHkvS6</p>
	<p>Title: The Fly Ash Brick Industry in Bihar Year of Publication: 2016 Pages: 52 Keywords: Clean Technology, Strengthening Institutions, Enterprise Development Abstract: This report tracks the growth of the fly ash brick industry by tracking the number of enterprises in the state and assesses the status of these units through individual surveys from fly ash brick enterprises across the districts of Bihar to estimate the supply of fly ash bricks and also to assess the quality of bricks produced by these units across the districts of Bihar. URL: https://bit.ly/3AorYfO</p>



Title: To Choose Our Future

Year of Publication: 2015

Pages: 127

Keywords: Capacity Building, Livelihood, Enterprise

Abstract: This book underlines a development paradigm in which ecosystem health, social equity and human empowerment are as important as economic prosperity. It emphasises the need for people’s capacity building for earning decent livelihoods, thus appealing for widespread access to education, enterprise and emancipation that help people find autonomy, meaning and dignity in their lives.

URL: <https://bit.ly/3nYiyQF>



Title: Social Marketing: Behaviour change for safe water solutions

Year of Publication: 2015

Pages: 76

Keywords: Enterprise; WASH

Abstract: The Social Marketing toolkit explores how we can institute behavioural change in communities that allows for a more sustainable change in their habits with regards to uptake of safe water practices. This toolkit includes learnings from Antenna Foundation’s Safe Water program which was pioneered by Technology and Action for Rural Advancement (TARA), part of the Development Alternatives Group. TARA has a rich experience in demonstrating the potential of several solutions for the Base of Pyramid markets in the safe water space.

URL: <https://bit.ly/3fzT7lk>



Title: Creating Transitions We Need



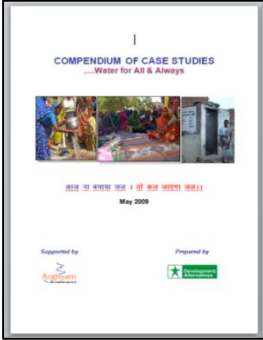
Year of Publication: 2014

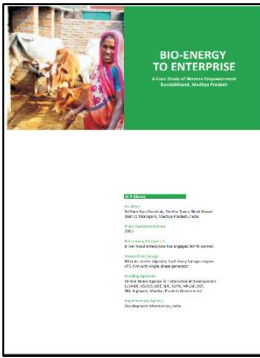
Pages: 13

Keywords: GEC; SDGs

Abstract: The national consultation report on the Post-2015 Development Framework prioritises ‘ending poverty and hunger once and for all’. This policy brief briefly addresses concerns of ensuring food security in a sustainable manner and thus, environmental issues fundamental to both economic and social development continue to be seen additionally. This policy brief identifies nine priorities and their respective actionable targets to enable India's systemic transformation towards a greener sustainable economy.

URL: <https://bit.ly/3GLRvIo>

	<p>Title: Fact Sheet – India Aqua+ 'Creating a Social Enterprise Delivering Safe Water to the Base of the Pyramid (BoP)'</p> <p>Year of Publication:2014</p> <p>Pages: 29</p> <p>Keywords: Water</p> <p>Abstract: TARA acquired the technology to produce liquid chlorine from Antenna Technologies in 2010. Following this, TARA designed a strategy to test viable business models to deliver affordable and reliable safe water through chlorination and identify replicable dissemination approaches for the base of the pyramid. This report has captured the project’s evolution through key activities conducted between 2010 and 2014.</p> <p>URL: https://bit.ly/392VgVe</p>
	<p>Title: The Changing Landscape of Development Assistance</p> <p>Year of Publication: 2014</p> <p>Pages: 8</p> <p>Keywords: Enterprise, Community Development</p> <p>Abstract: This paper discusses new catalytic models to drive innovations collaboratively, which have been demonstrated through various initiatives aimed at community development across developed and developing countries. These have been termed as Catalytic Development Finance (CDF) models that have embedded the principle of leveraging from a diverse pool of resources - domestic, international, public or private - so as to support business models and enterprise solutions that effectively promote green and inclusive development.</p> <p>URL: https://bit.ly/307uOCR</p>
	<p>Title: Compendium of Case Studies Water for All & Always</p> <p>Year of Publication:2009</p> <p>Pages: 39</p> <p>Keywords: Water, Enterprise</p> <p>Abstract: This compendium has captured project initiatives highlighting various models that promote management of drinking water structures and practices. Some of the case studies include – Water Enterprises, Piped Water Supply, Roof Water Harvesting. It also highlights the work done by women in bringing transformation in their respective villages.</p> <p>URL: https://bit.ly/3II8IIX</p>



Title: Bio-Energy to Enterprise: A Case Study of Women Empowerment - Bundelkhand, Madhya Pradesh

Year of Publication: 2003

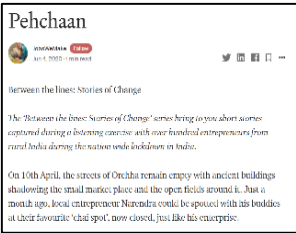
Pages: 4






Keywords: Enterprise, women empowerment, bio-energy

Abstract: Development Alternatives initiated a programme to empower women, institutionalise and build their capacities to stand and fight for their rights. With support from the United States Agency for International Development (USAID), this initiative known as the Gausshala (cow shelter) model was started. The model's main objective is to develop and establish community based enterprises with active participation of rural women, while simultaneously empowering them.

URL: <http://www.devalt.org/knowledgebase/pdf/Case%20Study-5.pdf>

Stories of Change

	<p>Title: An Information Kiosk on Wheels</p> <p>Year of Publication: 2020</p> <p>Keywords: COVID-19, Economy, Entrepreneur, Kiosk</p> <p>Abstract: With the COVID-19 pandemic, economic uncertainty spread across India. Sappu, an entrepreneur in Orchha, Madhya Pradesh forms an innovative solution to manage his kiosk by setting up and marketing door-to-door services.</p> <p>URL: https://bit.ly/3ctMb9j</p>
	<p>Title: The rickshaw rider in Mirzapur</p> <p>Author: Saubhagya Raizada</p> <p>Year of Publication: 2020</p> <p>Keywords: E-rickshaw, COVID-19, Enterprise, Community</p> <p>Abstract: Bhagwani Devi is a member of the Work 4 Progress network. She co-created her e-rickshaw enterprise model in 2018 and has been awarded by the regional government for providing inclusive services to her community.</p> <p>URL: https://bit.ly/3pMDVGV</p>
	<p>Title: Pehchaan</p> <p>Author: Stuti Sareen</p> <p>Year of Publication: 2020</p> <p>Keywords: Entrepreneur, COVID-19, Pandemic</p> <p>Abstract: This story is about a 19 years old entrepreneur Narendra who lives in Orchha and has his own tailor shop. During the pandemic he is making masks for his community. His tailored items are of high grade and can easily compete with any good cloth maker in the urban areas.</p> <p>URL: https://medium.com/jobs-we-make/pehchaan-e8d99218d32e</p>
	<p>Title: Open Dialogue for Solidarity</p> <p>Author: Saubhagya Raizada</p> <p>Year of Publication: 2020</p> <p>Keywords: Entrepreneur, COVID-19, Pandemic</p> <p>Abstract: Case analysis of Work 4 Progress program's Technology Challenge, & with Servalots-Janastu & Medha Learning Foundation, which is creating processes to design a co-working space for young #women in rural India</p> <p>URL: https://bit.ly/3AfCA0r</p>

	<p>Title: The Red Fields of Visakhapatnam</p> <p>Author: Upma Singh</p> <p>Year of Publication: 2020</p> <p>Keywords: Entrepreneur, COVID-19, Pandemic</p> <p>Abstract: Story about ways in which regional networks supported a coffee cluster in India during the pandemic</p> <p>URL: https://bit.ly/3nJEyRv</p>
	<p>Title: Hope and Resilience in Times of a Pandemic</p> <p>Year of Publication: 2020</p> <p>Keywords: Mask, COVID-19, Employment, Women empowerment</p> <p>Abstract: Meet Anita, a young COVID-19 warrior, who is making masks to help her community be safe in the time of pandemic</p> <p>URL: https://bit.ly/3g4gVzB</p>
	<p>Title: The Upcoming designer of Orcchas</p> <p>Year of Publication: 2019</p> <p>Keyword: E-rickshaw, COVID-19, Enterprise, Community</p> <p>Abstract: Narendra not only makes colourful apparels for his customers but also emphasizes on the quality of work done. He believes that the quality of work speaks for itself.</p> <p>URL: https://www.devalt.org/Pdf/L2_SixThemePdfs/SoC_NarendraKushwaha.pdf</p>
	<p>Title: The Pride E-rickshaw rider of Mirzapur</p> <p>Year of Publication: 2019</p> <p>Keyword: E-rickshaw, COVID-19, Enterprise, Community</p> <p>Abstract: Pragya is first woman e-rickshaw driver from Mirzapur. Her story inspires girls to break the patriarchal barrier and follow their dreams.</p> <p>URL: https://www.devalt.org/Pdf/L2_SixThemePdfs/SoC_PragyaDevi.pdf</p>
	<p>Title: Women in Fly Ash Brick Industry</p> <p>Year of Publication: 2019</p> <p>Keyword: Fly Ash, Women empowerment</p> <p>Abstract: Story of a woman entrepreneur leading a green business. Mikki Devi is one of the first women entrepreneurs in the fly ash brick sector in Bihar.</p> <p>URL: https://bit.ly/33yaNMA</p>



Title: A successful entrepreneur, mother and a homemaker

Year of Publication: 2019

Keyword: Literacy Employment, Women empowerment

Abstract: Suman Rana from Pasiyahi Khurd village (Uttar Pradesh) felt the need to start earning because of the increasing cost of living and fewer number of earning members in her family. She enrolled into the TARA Akshar+ programme and her life changed for better.

URL: <https://bit.ly/3tDpGli>



Title: The Change Makers of Lacchapatti

Year of Publication: 2018

Keyword: Entrepreneurship

Abstract: Stories of Dharmendra and Gulshan have inspired others in Mirzapur to take up entrepreneurship as a reliable livelihood path

URL: <https://bit.ly/3fEkVWE>

Blogs



Title: Financing the visibly invisible: Green and inclusive micro-enterprises in India

Author: Stella George

Year of Publication: 2022

Keywords: MSME, Entrepreneur, Pandemic

Abstract: This blog features micro-enterprises in India. The micro-enterprise segment comprises almost 93% of the total micro small and medium-sized enterprise (MSME) sector in India. An enormous percentage of micro-enterprises are situated in rural and peri-urban areas. The financial needs of these micro-enterprises, while visible to people around them, remain invisible to financiers, leaving them visibly invisible. As the priorities of the Government of India are aimed at encouraging a transition to a sustainable economy, financial support to micro-enterprises should top the list and this can be achieved by implementing systemic change by bringing policymakers, regulators, public and private financial intermediaries together.

URL: <https://bit.ly/32OmMFE>



Title: Pathways for Inclusive Entrepreneurship: A Post-Pandemic Outlook

Author: Kanika Verma

Year of Publication: 2021

Keywords: MSME, Entrepreneur, Pandemic

Abstract: Grassroots entrepreneurship can make a significant impact on wealth creation at the local level. The Development Alternatives experience shows that opportunity-driven entrepreneurship, steered by a systemic approach - rather than a linear, top down one - can turn villages into constructive communities of economic growth, demand generation and consumption.

URL: <https://bit.ly/33PEoRy>



Title: Financing the Green Transition – Strengthening of Micro, Small and Medium Enterprises in a Post Pandemic World

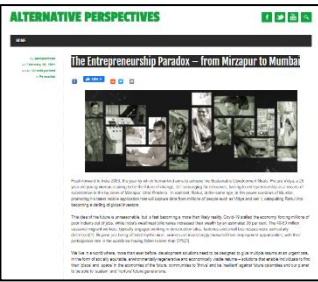
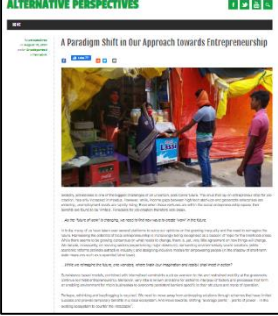
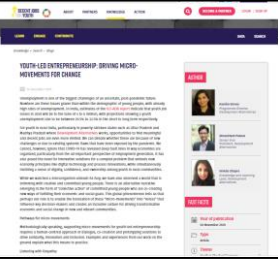

Author: Zeenat Niazi

Year of Publication: 2021

Keywords: MSME, Entrepreneur, Pandemic

Abstract: Entrepreneurship - In recent times, finance is seen as a key lubricant to drive Micro, Small and Medium Enterprises towards greener, climate responsive and circular business models. This is a nascent space and there are multiple challenges at both the demand and supply end of finance. In this article, author emphasises that the resource efficiency and climate mitigation potential that may be unlocked through MSMEs can only be realised with a shared understanding of the needs as well as of the constraints of the different stakeholders.

URL: <https://bit.ly/357Ah42>

	<p>Title: The Entrepreneurship Paradox – from Mirzapur to Mumbai</p> <p>Author: Kanika Verma</p> <p>Year of Publication: 2021</p> <p>Keywords: Pandemic, Entrepreneur, Transition,</p> <p>Abstract - The act of engaging in a purposeful, productive and profitable activity - has gained currency as a means for building a new, better India. Sadly, it remains constrained, in the hands of few, and in many ways is exacerbating the poverty gap and excluding millions. Kanika Verma, Lead, Sustainable Business Solutions, Development Alternatives Group, highlights the need to move on from depending upon larger businesses who might hopefully become "equal opportunity employers" towards "equal opportunity entrepreneurship"</p> <p>URL: https://bit.ly/3Af0uZM</p>
	<p>Title: A Paradigm Shift in Our Approach towards Entrepreneurship</p> <p>Author: Kanika Verma</p> <p>Year of Publication: 2020</p> <p>Keywords: Pandemic, Entrepreneur, Transition, COVID-19</p> <p>Abstract: Harnessing the potential of local entrepreneurship is increasingly being recognised as a beacon of hope for the livelihood crisis. In this Blog, author, shares the belief system of the Development Alternatives Group that innovative entrepreneurship, built on the principles of social innovation, is not only a befitting parallel to capitalist economics and the key to resolving economic and social issues being faced by the most vulnerable; but a much-needed pathway to a new world order where economic progress is based on value and equity.</p> <p>URL: http://www.perspectives.devalt.org/?p=2991</p>
	<p>Title: Youth-Led Entrepreneurship: Driving Micro-Movements for Change</p> <p>Author: Kanika Verma, Shrashtant Patara, Vrinda Chopra</p> <p>Published by: Decent Jobs for Youth Blog Series: Youth Rights & Voices</p> <p>Year of Publication: 2020</p> <p>Abstract: Supporting micro-movements for youth-led entrepreneurship requires a human-centred approach of dialogue, co-creation & prototyping solutions to drive solidarity & inclusion. What does this mean in practice?</p> <p>URL: https://www.decentjobsforyouth.org/resource-details/Blogs/869</p>
	<p>Title: Ensuring Sustainability of Micro Enterprises During and After COVID-19</p> <p>Author: Ankit Mudgal and Debasis Ray</p> <p>Year of Publication: 2020</p> <p>Abstract: An article that talks about ways in which Development Alternatives initiated a shift in its work with micro-entrepreneurs to respond to the pandemic</p> <p>URL: http://www.perspectives.devalt.org/?p=2966</p>



Title: Creating access to safe water in India through women-led service delivery models

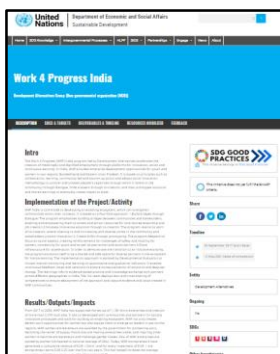
Author: Gabriel Erismann and Leon Sra

Year of Publication: 2017

Abstract: This blog explores how TARA, a social enterprise of the Development Alternatives Group builds the capacity of rural communities and provides them with job opportunities

URL: <https://www.ircwash.org/blog/safe-water-and-jobs>

External Publications



Title: Work 4 Progress India

Author: Development Alternatives Group

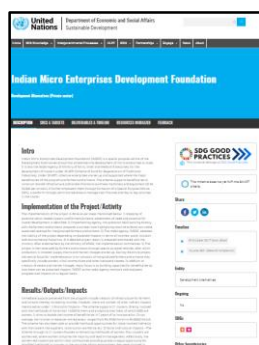
Published by: UN Department of Economic and Social Affairs

Year of Publication: 2021

Keywords: MSME, Development, Economy, Jobs, Entrepreneur

Abstract: This study talks about how W4P provides enterprise development opportunities for youth and women in two regions; Bundelkhand and Eastern Uttar Pradesh. It is based on principles such as collaboration, learning, community-led and bottom up action and adopts social innovation methodology to uncover and unleash people's capacities through which it listens to the community through dialogue, finds answers through co-creation, and then prototypes solutions and shares learnings to eventually create impact at scale.

URL: <https://sdgs.un.org/partnerships/work-4-progress-india>



Title: Indian Micro Enterprises Development Foundation

Author: Development Alternatives Group

Published by: UN Department of Economic and Social Affairs

Year of Publication: 2021

Keywords: MSME, Development, Economy, Farmers, Artisans

Abstract: This study has been initiated in 2017 and will continue till 2021. The specific objectives of this study include: - Bridge the income gaps for marginalized sections by creation of infrastructure and assets - Provide soft skills and hands-on trainings to enhance beneficiary's knowledge and capabilities - Promote active involvement and participation of women and tribal communities

URL: <https://bit.ly/32BybIF>



Title: Kaun Banega Business Leader: Social Innovation for Unearthing Aspirations

Author: Roopali Gupta, Upma Singh




Published by: ILO Decent Jobs for Youth Platforms

Year of Publication: 2020

Keywords: COVID-19, Entrepreneur

Abstract: Kaun Banega Business Leader competition deploys social innovation principles of creativity and collective decision-making to deepen dialogue and initiate processes of co-creation with the rural community. In this article, authors talk about how the tool is providing a platform for women and youth to realise their latent entrepreneurial energies and motivating them to think out-of-the-box innovative business ideas to solve issues of unemployment and migration.

URL: <http://ilo.msgfocus.com/q/1HsHZUgBEyAUen57REPGg/wv>

	<p>Title: MICRO MOVEMENTS AT WORK</p> <p>Author: Kanika Verma and Shrashtant Patara</p> <p>Published by: The Site Magazine</p> <p>Year of Publication: 2020</p> <p>Abstract: The authors talk about the emergence of ground narrative that reflect the wealth of knowledge, experience and collective wisdom of rural communities. They also emphasize on the importance of creating new ways in which collaborative action can change systems by working on the problems that made them and how rural entrepreneurs have become innovators and agents of change during the COVID19 crisis.</p> <p>URL: https://www.thesitemagazine.com/kanika-verma-shrashtant-patara</p>
	<p>Title: Philosophical discipline for strengthening justice and solidarity through social innovation</p> <p>Author: Vrinda Chopra</p> <p>Published by: LSE's International Development blog</p> <p>Year of Publication: 2020</p> <p>Abstract: In response to the COVID-19 crisis and rising injustices, Vrinda Chopra proposes a lateral concept of social innovation through an approach based on ideas of unlearning, relearning and shared learning to deepen justice and solidarity in our development paradigms.</p> <p>URL: https://bit.ly/367Llft</p>
	<p>Title: Commodity to People: Youth employment through Social Innovation Author: Vrinda Chopra and Stuti Sareen</p> <p>Published by: EMES Junior Expert Blog</p> <p>Year of Publication: 2020</p> <p>Abstract: In the article, authors argue that through social innovation processes of deep listening, there is potential for channelising the voices of the marginalised into solidarity-based movements for entrepreneurship and social change.</p> <p>URL: https://bit.ly/3m8t14P</p>
	<p>Title: Working from home</p> <p>Author: Shivankar Mohan</p> <p>Published by: India Development Review</p> <p>Year of Publication: 2020</p> <p>Abstract: Story about an information kiosk providing essential services to rural communities during the nationwide lockdown in India</p> <p>URL: https://idronline.org/ground-up-stories/working-from-home/</p>



Title: Corona Se Nahi Toh Bhook Se Mar Jayenge

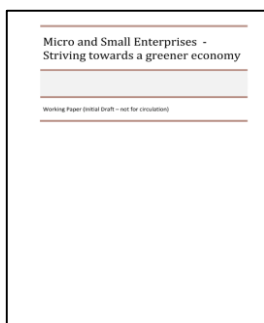
Author: Saubhagya Raizada

Published by: VANI Newsletter

Year of Publication: 2020

Abstract: In times of a pandemic, when you're locked inside your house preoccupied with household chores, working from home, or binging on the highly recommended web series, it is really easy to lose track of dates. 4 hours? That's about the time you get as a migrant labourer in India to plan your next month's survival because your country just got shut. Oh, and you also have to maintain 'social distancing' to prevent getting infected, reach your home hundreds of kilometres away — with all modes of transportation shut, arrange for food and hygiene with barely any income. Sounds harsh? Well, there are just at least a 100 million like you.

URL: <http://www.perspectives.devalt.org/?p=2957>



Title: Micro and Small Enterprises - Striving towards a greener economy

Published by: Green Growth Knowledge

Year of Publication: 2018

Pages: 25

Keywords: Enterprise, SDGs

Abstract: The working paper puts forward a draft Framework for Assessing, Supporting and Scaling Green MSEs for adaptation and use in different country contexts. The aim is to develop a tool that practitioners can use to help identify the policies, resources and capacities needed for green MSEs-led development, and to assess and learn from MSEs experience in delivering integrated poverty, environment and climate solutions.

URL: <https://bit.ly/31MAVwR>



Title: Local Green Enterprises Scaling up integrated poverty-environment- climate solutions for the SDGs

Published by: Poverty Environment





Year of Publication: 2017

Pages: 9

Keywords: Enterprise, SDGs


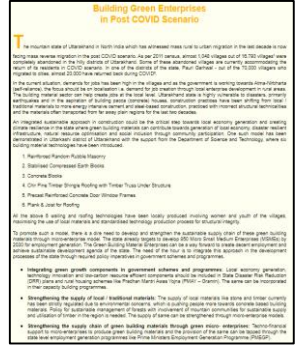

Abstract: This working paper aims to lay the analytical groundwork for a broader effort to develop and mobilise support for a global action agenda on scaling up local green enterprise (LGE) solutions for the SDGs.¹The working paper builds on earlier PEP discussion and analysis on local organisations and the need to more effectively support and scale up local solutions to poverty, environment and climate challenges.

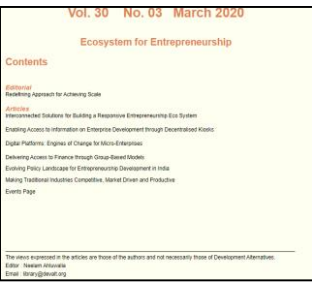
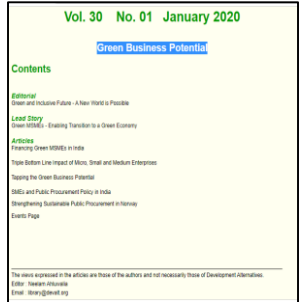
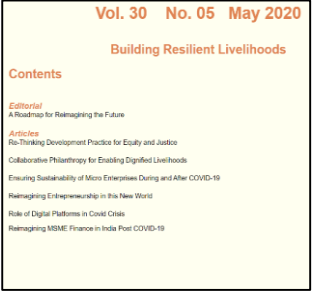
URL: <https://bit.ly/2Z9A33F>

	<p>Title: Collective Will of the Nation Must to Ensure Sustainable Development</p> <p>Author: Dr. Ashok Khosla</p> <p>Published by: Governance Today</p> <p>Year of Publication: August 2015</p> <p>Pages: 28-30</p> <p>Abstract: This article features an interview with Dr Ashok Khosla, Founder and Chairman of Development Alternatives, highlighting the importance of sustainability in India.</p> <p>URL: https://bit.ly/3H89KBw</p>
	<p>Title: Diversification of India's Power Sector for a Better Future</p> <p>Author: Rakesh Khanna</p> <p>Published by: Energetic INDIA</p> <p>Year of Publication: 2015</p> <p>Pages: 4-5</p> <p>Abstract: This article showcases the Smart Grid Technology initiatives that have been undertaken by the Development Alternatives Group.</p> <p>URL: https://bit.ly/3H6SA7w</p>
	<p>Title: Home Makers Turn into Bread-Winners</p> <p>Published by: Basin- South Asia</p> <p>Year of Publication: 2006</p> <p>Pages: 6</p> <p>Abstract: This case study highlights the work done by the Orissa Development Technocrats Forum (ODTF) after the 2000 super-cyclone in Orissa. ODTF trained unskilled labourers (including women) as masons, first in slums of Bhubaneswar and then in several districts across Orissa, thus turning home makers into bread-winners.</p> <p>URL: http://basinsa.net/case_studies.html</p>
	<p>Title: Development of the Indian Handmade paper industry: a case study</p> <p>Author: T N Subramanian and Arun Kumar</p> <p>Published by: UNEP Industry and Environment</p> <p>Year of Publication: 1994</p> <p>Pages: 36-39</p> <p>Abstract: This is the case study of TARA handmade paper production unit in Delhi that uses non-forest raw materials and is particularly well suited to internal recycling. The importance of both technology development and marketing initiatives is emphasised in this case study.</p> <p>URL: https://bit.ly/3u5jzwl</p>

DA Newsletters

<p style="text-align: center;">Vol. 31 No. 11 November 2021</p> <p style="text-align: center;">Future of Green and Inclusive Entrepreneurship</p> <p>Contents</p> <p><i>Editorial</i> Following the Inclusive Entrepreneurship A-Post-Pandemic Outlook</p> <p><i>Lead Story</i> Accelerating Green and Inclusive Entrepreneurship Led Development</p> <p><i>Articles</i> Comparative Value Addition through Cluster Approach in Manager Towards a Robust Ecosystem for an Inclusive Transition Innovative Finance Models for Sustainable Growth</p>	<p>Title: Future of Green and Inclusive Entrepreneurship</p> <p>Author: Kanika Vermaa Mathew, Sudhir Sah, Col. Raman Thapar, Smriti Ahuja, Shivankar Mohan, Dhruv Joshi, Debasis Ray</p> <p>Year of Publication: 2021</p> <p>Keywords: COVID-19, Finance, Economy</p> <p>Abstract: This newsletter discusses how village entrepreneurship can resurrect after the COVID-19 pandemic. Opportunity-driven entrepreneurship, steered by a systemic approach, can turn villages into constructive economic growth, demand generation, and consumption communities. The articles also focus on the frameworks for building and developing a support system within communities.</p> <p>URL: https://devalt.org/newsletter/nov21/nov21.htm</p>
<p style="text-align: center;">Vol. 31 No. 02 February 2021</p> <p style="text-align: center;">Inclusive Entrepreneurship</p> <p>Contents</p> <p><i>Editorial</i> The Entrepreneurship Paradox - From Mirzapur to Mumbai</p> <p><i>Lead</i> Mainstreaming Inclusive Entrepreneurship</p> <p><i>Ground Story</i> ASPI – A Window to Tailored Hopes</p> <p><i>Policy Article</i> SFURTI Clusters: Ecosystem Development for Inclusive Entrepreneurship</p> <p><i>SumitKishor Diary</i> Kaun Banega Business Leader: Social Innovation for Unearthing Aspirations</p>	<p>Title: Inclusive Entrepreneurship</p> <p>Author: Kanika Verma, Shrashtant Patara, Mayank Nautiyal, Dinesh TB, Preeti Singh, Col. Raman Thapar, Yashika, Roopali Gupta, Upma Singh</p> <p>Year of Publication: 2021</p> <p>Keywords: COVID-19, Finance, Economy</p> <p>Abstract: This volume contains articles that focus on mainstreaming entrepreneurship along with a parallel idea that incorporates the development of the ecosystem. Social innovation is talked about here as well. The articles in this volume are The Entrepreneurship Paradox - From Mirzapur to Mumbai, Mainstreaming Inclusive Entrepreneurship, ASPI – A Window to Tailored Hopes, SFURTI Clusters: Ecosystem Development for Inclusive Entrepreneurship and Kaun Banega Business Leader: Social Innovation for Unearthing Aspirations.</p> <p>URL: https://www.devalt.org/newsletter/feb21/feb21.htm</p>
<p style="text-align: center;">Vol. 31 No. 01 January 2021</p> <p style="text-align: center;">Local Green Enterprises</p> <p>Contents</p> <p><i>Editorial</i> Financing the Green Transition – Strengthening of Micro, Small and Medium Enterprises in a Post-Pandemic World</p> <p><i>Lead</i> Business Ecosystem for Local Green Enterprises in India</p> <p><i>Ground Story</i> Challenges for Tourism MSMEs Post-COVID</p> <p><i>Policy Article</i> Supporting Local Green Enterprises with Financing Solutions</p> <p><i>SumitKishor Diary</i> Livelihood Enhancement through Goat Rearing</p> <p><small>The views expressed in the articles are those of the authors and not necessarily those of Development Alternatives. Editor: Neeraj Misra Email: info@devalt.org Website: www.devalt.org</small></p> <p style="text-align: center;"> Home Subscribe Home Contact Us About Us </p>	<p>Title: Local Green Enterprises</p> <p>Author: Zeenat Niazi, Stella George, Tanya Issar, Satabdi Datta, Rishabh Singh</p> <p>Year of Publication: 2021</p> <p>Keywords: COVID-19, Finance, Economy</p> <p>Abstract: This volume highlights the articles that emphasize Enterprises and give equal thought to environmental and social improvement. Content regarding livelihood is also additionally discussed. The articles in this volume are Financing the Green Transition – Strengthening of Micro, Small and Medium Enterprises in a Post Pandemic World, Business Ecosystem for Local Green Enterprises in India, Challenges of Tourism MSMEs Post-COVID, Supporting Local Green Enterprises with Financing Solutions, Livelihood Enhancement through Goat Rearing.</p> <p>URL: https://www.devalt.org/newsletter/jan21/jan21.htm</p>


 <p>Women Entrepreneurship: Powering Socio-Economic Progress</p> <p>It takes time and effort to build your own and manage an average entrepreneur. The sheer reality of an end-of-trading of a business is not an option for one managing the shop. To see the true fruits of a business.</p> <p>There are an estimated 120 million to 150 million women-owned and controlled enterprises globally, providing employment for 200 million to 250 million people in India. Despite significant growth, India's gender gap has widened further. Further, women's participation in the labor force has stagnated and is expected to narrow further. Research of various factors responsible for this is being undertaken.</p> <p>As the 8th Global Gender Equality Summit, 2020, is being held in India, it is an opportunity to look at the progress of women's entrepreneurship in India. The summit will focus on the role of women in the global economy and the challenges they face. The summit will also discuss the role of women in the digital economy and the challenges they face. The summit will also discuss the role of women in the green economy and the challenges they face.</p> <p>Some of the key findings out of the research are:</p> <ul style="list-style-type: none"> • Gender Mainstreaming - Gender Mainstreaming has been a key strategy for women's entrepreneurship. It involves integrating gender concerns into all levels of an organization's policies, procedures, and practices. • Capacity Building - Capacity building is essential for women's entrepreneurship. It involves providing women with the skills, knowledge, and resources they need to start and grow their businesses. • Access to Finance - Access to finance is a major barrier to women's entrepreneurship. It involves providing women with the financial resources they need to start and grow their businesses. • Access to Markets - Access to markets is another major barrier to women's entrepreneurship. It involves providing women with the opportunities they need to sell their products and services. 	<p>Title: Women Entrepreneurship: Powering Socio-Economic Progress</p> <p>Author: Ankita Pant</p> <p>Year of Publication: 2021</p> <p>Keywords: Women Empowerment, Finance, Economy</p> <p>Abstract: Women are an invisible force: They are not only earning livelihood, they are also creating a large number of jobs. In this article author proposes a social innovation methodology that enables women to address their aspirations, to look towards entrepreneurship as opportunities rather than subsistence at the grassroots level, and therefore bring systemic change in entrepreneurial ecosystems</p> <p>URL: https://www.devalt.org/newsletter/may21/lead.htm</p>
 <p>Building Green Enterprises in Post COVID Scenario</p> <p>The transition from a traditional to a green building is not an overnight task. It requires a long-term vision and a commitment to sustainable development. The transition from a traditional to a green building is not an overnight task. It requires a long-term vision and a commitment to sustainable development. The transition from a traditional to a green building is not an overnight task. It requires a long-term vision and a commitment to sustainable development.</p> <p>Some of the key findings out of the research are:</p> <ol style="list-style-type: none"> 1. Traditional Building Practices 2. Green Building Practices 3. Green Building Practices 4. Green Building Practices 5. Green Building Practices <p>At the end of the day, the key to success in building green enterprises is to focus on the needs of the community and to create a sustainable business model. The key to success in building green enterprises is to focus on the needs of the community and to create a sustainable business model. The key to success in building green enterprises is to focus on the needs of the community and to create a sustainable business model.</p>	<p>Title: Building Green Enterprises in Post COVID Scenario</p> <p>Author: Suhani Gupta</p> <p>Year of Publication: 2020</p> <p>Keywords: COVID-19, Finance, Economy</p> <p>Abstract: In the current pandemic situation when people are returning back to their villages, the focus should be on job creation through local enterprise development in rural areas. The author throws light on how the green building material enterprises can be a way forward to create decent employment and achieve sustainable development at the grassroots showcasing the example of the mountain state of Uttarakhand in North India. The need of the hour is to integrate this approach in the development processes of the state through required policy imperatives in government schemes and programmes</p> <p>URL: https://www.devalt.org/newsletter/oct20/of_3.htm</p>
 <p>Vol. 30 No. 08 August 2020</p> <p>Redesigning Entrepreneurship Paradigms</p> <p>Contents</p> <p>Editorial A Paradigm Shift in Our Approach Towards Entrepreneurship</p> <p>Articles Shifting Systems - Organizational Innovation for Transformational Change Need for Innovation in Technology-Based Entrepreneurship Technology-Driven Sustainable Livelihoods for a Self-Reliant India SPRINT Cluster: Resilient, Self-Sustainable and Inclusive Growth Models</p> <p>Policy Perspectives Government Schemes for Micro Enterprises Post COVID - A Critique</p> <p>Practitioner's Policy Rising Green Micro-Enterprises</p> <p>Roundtable Discussion Community Resilience - Livelihood of Rural Businesses</p>	<p>Title: Redesigning Entrepreneurship Paradigms</p> <p>Author: Kanika Verma, Vrinda Chopra, Ariadna Bardolet Urgellès, Marta Solsona Masana, Ankit Mudgal, Debasis Ray, Shivankar Mohan, Munir Ahmed Tahir, Saubhagya Raizada</p> <p>Year of Publication: 2020</p> <p>Abstract: This edition, we bring to you vignettes and thought pieces that provide insights on shifting leverage points, alternative narratives, and 'causal collisions' in this road less traveled. The thought pieces share our belief that inclusive and innovative entrepreneurship, built on principles of social innovation, is not only a befitting parallel to capitalist economics but also a much-needed pathway to a new world order where economic progress is based on value and equity. And we are dreaming, on the way, many hands will join us to carry the spirit of co creation forward.</p> <p>URL: https://www.devalt.org/newsletter/aug20/aug20.htm</p>

 <p>Vol. 30 No. 03 March 2020 Ecosystem for Entrepreneurship</p> <p>Contents</p> <p>Editorial Reimagining Approaches for Advancing Scale</p> <p>Articles Interconnected Solutions for Building a Resilient Entrepreneurship Ecosystem Enabling Access to Information on Enterprise Development through Decentralised Kiosks Digital Platforms: Engines of Change for Micro-Enterprises Overcoming Access to Finance through Group-Led Models Enabling Policy Landscape for Entrepreneurship Development in India Making Traditional Industries Competitive, Market Driven and Productive Event Page</p> <p><small>The views expressed in the articles are those of the authors and not necessarily those of Development Alternatives. Editor: Manish Khurana Email: manish@devalt.org</small></p>	<p>Title: Ecosystem for Entrepreneurship</p> <p>Author: Shrashtant Patara, Vrinda Chopra, Stuti Sareen, Debasis Ray, Saubhagya Raizada, Munir Ahmed Tahir, Ankit Mudgal, Ankit Mudgal, Rabina Jaiswal</p> <p>Year of Publication: 2020</p> <p>Abstract: The mission of many social purpose organizations is to create social and environmental impact at scale. Some organizations have been able to “step back” and “step out” of a conventional understanding of what it means to ‘go to scale’. In this issue, we highlight how partners of the “la Caixa” Foundation supported the Work 4 Progress (W4P) initiative - a social innovation approach – based on principles of collaboration, continuous learning, and community-led action – to accelerate the rate at which micro-enterprises are set up and jobs are created in underdeveloped village communities. Articles in this newsletter talk about Decentralised Kiosks, Digital Platforms, Micro Credit Facility, etc., to transform local entrepreneurial ecosystems.</p> <p>URL: https://www.devalt.org/newsletter/mar20/mar20.htm</p>
 <p>Vol. 30 No. 01 January 2020 Green Business Potential</p> <p>Contents</p> <p>Editorial Green and Inclusive Future: A New World is Possible</p> <p>Lead Story Green MSMEs - Enabling Transition to a Green Economy</p> <p>Articles Financing Green MSMEs in India Trade Barrier: Impact of Micro, Small and Medium Enterprises Tapping the Green Business Potential MSMEs and Public Procurement Policy in India Empowering Sustainable Public Procurement in India Event Page</p> <p><small>The views expressed in the articles are those of the authors and not necessarily those of Development Alternatives. Editor: Manish Khurana Email: manish@devalt.org</small></p>	<p>Title: Green Business Potential</p> <p>Author: Zeenat Niazi, Stella George, Anshul S Bhamra, Isha Sen, Srishti Manna, Kranav Sharma</p> <p>Year of Publication: 2020</p> <p>Abstract: India is an emerging market for aspiring micro-commercial startups. Ecological entrepreneurship helps create accessible alternatives to pre-existing mainstreamed and environment-polluting businesses. These green enterprises are not only drivers for change but can play a significant role in reducing overall ecological and carbon footprints. Governments, NGOs, and even corporations have started helping set up local enterprises, using the concept of a bottom-up landscape-based approach paving a roadway towards reducing unemployment in the country.</p> <p>URL: https://www.devalt.org/newsletter/jan20/jan20.htm</p>
 <p>Vol. 30 No. 05 May 2020 Building Resilient Livelihoods</p> <p>Contents</p> <p>Editorial A Roadmap for Reimagining the Future</p> <p>Articles Re-Thinking Development Practice for Equity and Justice Collaborative Philanthropy for Enabling Digitized Livelihoods Ensuring Sustainability of Micro Enterprises During and After COVID-19 Reimagining Entrepreneurship in this New World Role of Digital Platforms in Covid Crisis Reimagining MSME Finance in India Post COVID-19</p> <p><small>The views expressed in the articles are those of the authors and not necessarily those of Development Alternatives. Editor: Manish Khurana Email: manish@devalt.org</small></p>	<p>Title: Building Resilient Livelihoods</p> <p>Author: Kanika Verma, Stuti Sareen, Vrinda Chopra, Upma Singh, Sreela Srinivasan</p> <p>Year of Publication: 2019</p> <p>Abstract: For this issue, we have worked together with our regional and global partners to bring to you insights on the effects of COVID-19 on entrepreneurship across sectors and our vision for responding to uncertain changes in society and the economy. This issue of our newsletter also highlights the role of community led institutions in coming up with timely and relevant need-based solutions and value of digital platforms in maintaining information flows and unearthing resources. Each article has been inspired by stories of resilience from the ground which continue to provide us with narratives of “people led action”. These narratives uncover ways in which local leaders, entrepreneurs and community members are stepping up for the jobs ‘we’ make</p> <p>URL: https://www.devalt.org/newsletter/aug19/aug19.htm</p>

	<p>Title: Entrepreneurship Led Job Creation</p> <p>Author: Kanika Verma, Stuti Sareen, Vrinda Chopra, Upma Singh, Sreela Srinivasan,</p> <p>Year of Publication: 2019</p> <p>Abstract: This issue provides insights on enterprise development solutions being tested for unlocking finance, building collaborations, women entrepreneurship and evaluating systemic interventions. In the coming months, we will watch with eagerness as these solutions go to scale</p> <p>URL: https://www.devalt.org/newsletter/aug19/aug19.htm</p>
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	<p>Title: Enterprise Development</p> <p>Author: Ankita Pant, Kanika Verma, Rupali Gupta, Munir Ahmed Tahir, Stuti Sareen, Poulami Datta, Sudhir Sah</p> <p>Year of Publication: 2019</p> <p>Abstract: We believe the time is now to deconstruct and rediscover the existing structure around local and decentralised entrepreneurship – leading entrepreneurs to become engines for driving job growth and creating resilient local economic systems. In this edition of the newsletter, we share with you possible areas of intervention where we could converge and build new chronicles of entrepreneurship being empowering</p> <p>URL: https://www.devalt.org/newsletter/mar19/mar19.htm</p>
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	<p>Title: Green Enterprise Development</p> <p>Author: Ayesha Bhatnagar, Nishtha Tewari, Kanika Verma, Jayesha M. Koushik, Nishtha Tewari, Mayukh Hajra, Himanshu Mishra, Munir Ahmed Tahir</p> <p>Year of Publication: 2018</p> <p>Abstract: In this edition of the newsletter, we bring you stories from such 'micro movements'. Going forward, the Development Alternatives Group is committed to multi-dimensional approaches, made possible by constructive communities who through collective will and effort, attract resources and enable their equitable application, thereby enhancing local value and creating jobs to become self-reliant</p> <p>URL: http://devalt.org/newsletter/jan18/jan18.htm</p>
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	<p>Title: Local Green Enterprises: Possibilities to Reverse Trend of India's Jobless Growth</p> <p>Author: Anshul S Bhamra</p> <p>Year of Publication: 2018</p> <p>Abstract: India is one of the fastest growing emerging market economies in the world. What does this really mean? Does it mean better and more decent jobs for the people and better ecological systems for the country? How can local green enterprises play a role in including the poor and the marginalised in the mainstream development model? This article answers these questions and discusses some of the policy levers that can support to build our economy such that it creates decent jobs, while working in the safe operating space of ecology.</p> <p>URL: https://www.devalt.org/newsletter/may18/of_4.htm</p>
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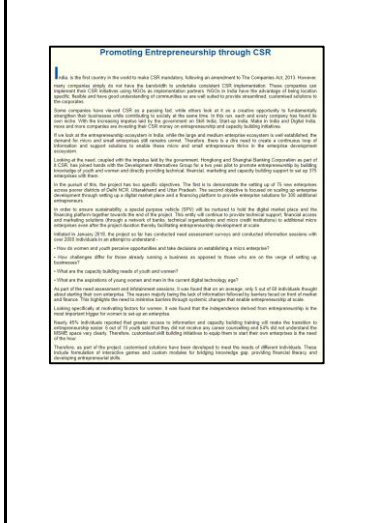
Title: Rebuilding the Enterprise Ecosystem: Rural Enterprise Network, Sri Lanka

Author: Jayesha M. Koushik

Year of Publication: 2018

Abstract: Marred by the Sri Lankan Civil War for many years, the livelihoods of people in the country have been adversely affected as the environment had been made unsuitable for economic prosperity or entrepreneurial initiative. This article throws light on the positive role being played by the Rural Enterprise Network in changing the economic landscape for small food producers in Sri Lanka by helping them improve the quality of their produce, develop a common brand, forge market linkages and enable the transfer of technology.

URL: https://www.devalt.org/newsletter/may18/of_5.htm



Title: Promoting Entrepreneurship through CSR

Author: Ankita Pant

Year of Publication: 2018

Abstract: Hongkong and Shanghai Banking Corporation as part of its CSR, has joined hands with the Development Alternatives Group for a two-year pilot to promote entrepreneurship by building knowledge of youth and women and providing technical, financial, marketing and capacity building support to set up 375 enterprises with them. In light of the growing demand for digitisation and online platforms, the programme is also building a digital platform where people can access information, get online trainings and avail technology, finance and market related information.

URL: https://www.devalt.org/newsletter/may18/of_5.htm



Title: Enterprise Development

Author: Priyali Bhardwaj, Leon Sra, Kanika Verma, Ankita Pant, Leon Sra, Nishtha Tewari, Samarth Gupta, Anushakti Tayade

Year of Publication: 2017

Abstract: MSMEs are limited in their growth owing to the lack of a nurturing ecosystem, especially for women entrepreneurs. Development Alternatives aims to overcome this roadblock through innovative means that lead to enterprise development on an accelerated scale --such as the digital marketplace, catalytic fund, and a special purpose vehicle -- IMEDF.

URL: <http://www.devalt.org/newsletter/sep17/sep17.htm>



Title: Changing Lives through Creating Livelihoods

Author: Tanvi Arora

Year of Publication: 2017

Abstract: Micro enterprises are engines that boost job creation and fuel equitable economic development. However, despite their crucial role as enablers of improved local capacities and jobs, their growth is limited owing to lack of a nurturing ecosystem. Dialogue with rural communities and local stakeholders over the past few years, has revealed the unmet demand of support services for setting up and improving micro enterprises.

URL: http://www.devalt.org/newsletter/jul17/of_1.htm



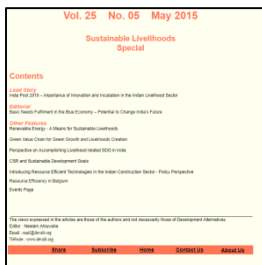
Title: New Age Enterprises for a Green India

Author: Sohina Singh

Year of Publication: 2015

Abstract: The small, micro and medium sized enterprise (SMME) sector along with generating substantial employment and economic output also accounts for a large share of pollution and resource use. Greening of the SMMEs is a must for sustainable growth. This article throws light on the i-G Preneur model in which TARA, the social enterprise wing of the Development Alternatives Group with support from the Department of Science and Technology (DST) of the Government of India is facilitating the establishment of eco-friendly micro and small enterprises.

URL: http://www.devalt.org/newsletter/oct15/of_4.htm






Title: Sustainable Livelihoods Special

Author: Manisha Mishra, Shrashtant Patara, Sunanda Jain, Ankita Pant, Sohina Singh, Arpita Goyal, Kriti Nagrath, D. Varsha




Year of Publication: 2015




Abstract: This newsletter comprises a series of articles on the importance of and strategies for promoting the economic, social and environmental dimensions through an integrated approach, with sustainability as the focus. These stress on the need for innovation and incubation in the livelihood and enterprise sectors and working holistically from skilling to livelihood. In this context, highlighted are the CSR Law and Development Alternatives' interventions - the green value chain and DA's entities TMTS and TLA - that would help lead India onto a resource-efficient path.



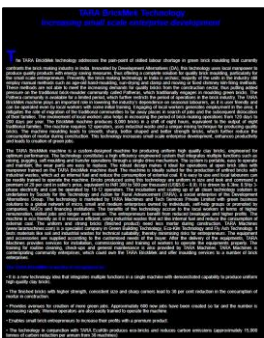
URL: <http://www.devalt.org/newsletter/May15/may15.htm>

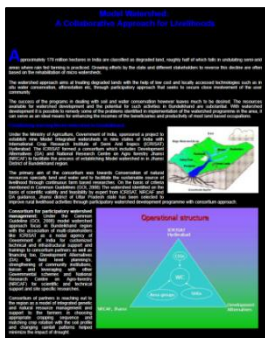
 <p>TARA Livelihood Academy – Providing Livelihood Security through Training and Capacity Building</p> <p>The Indian Skill Gap Problem</p> <p>With the global population rising rapidly, India will face one of the toughest challenges in the world in a decade's time. The growth of a large labor force will be challenged by inadequate economic growth through skill development. The growth of a large labor force will be challenged by inadequate economic growth through skill development. The growth of a large labor force will be challenged by inadequate economic growth through skill development.</p> <p>Author: Manisha Mishra</p> <p>Year of Publication: 2014</p> <p>Abstract: According to the 2011 census, nearly half the population of India is below the age of 24 years. For these young Indians, skill development is a major challenge. This article examines the Indian skill gap problem and gives an insight into the business model of TARA Livelihood Academy that has been providing vocational and entrepreneurial training to rural and urban youth, women and school drop outs for getting jobs or setting up small scale enterprises.</p> <p>URL: https://www.devalt.org/newsletter/may14/lead.htm</p>	<p>Title: TARA Livelihood Academy – Providing Livelihood Security through Training and Capacity Building</p> <p>Author: Manisha Mishra</p> <p>Year of Publication: 2014</p> <p>Abstract: According to the 2011 census, nearly half the population of India is below the age of 24 years. For these young Indians, skill development is a major challenge. This article examines the Indian skill gap problem and gives an insight into the business model of TARA Livelihood Academy that has been providing vocational and entrepreneurial training to rural and urban youth, women and school drop outs for getting jobs or setting up small scale enterprises.</p> <p>URL: https://www.devalt.org/newsletter/may14/lead.htm</p>
 <p>Tambul Leaf Plates: Creating Sustainable Livelihoods in Assam</p> <p>The world's 1st plastic-free biodegradable product</p> <p>The world's 1st plastic-free biodegradable product. The world's 1st plastic-free biodegradable product. The world's 1st plastic-free biodegradable product.</p> <p>Author: Seher Kulshreshtha</p> <p>Year of Publication: 2014</p> <p>Abstract: As the world faces high rates of natural resource depletion, the Tambul Leaf Plates initiative shows that livelihoods can be created without harming the environment. It is an excellent illustration of a new sustainable economy that provides a source of income for the unemployed young people of Assam. This article throws light on Dhriti's support to rural producers interested in establishing these micro enterprises.</p> <p>URL: http://www.devalt.org/newsletter/jan14/of_4.htm</p>	<p>Title: Tambul Leaf Plates: Creating Sustainable Livelihoods in Assam</p> <p>Author: Seher Kulshreshtha</p> <p>Year of Publication: 2014</p> <p>Abstract: As the world faces high rates of natural resource depletion, the Tambul Leaf Plates initiative shows that livelihoods can be created without harming the environment. It is an excellent illustration of a new sustainable economy that provides a source of income for the unemployed young people of Assam. This article throws light on Dhriti's support to rural producers interested in establishing these micro enterprises.</p> <p>URL: http://www.devalt.org/newsletter/jan14/of_4.htm</p>
 <p>Vermi-Composting: A Green Enterprise</p> <p>A green enterprise in Bundelkhand</p> <p>A green enterprise in Bundelkhand. A green enterprise in Bundelkhand. A green enterprise in Bundelkhand.</p> <p>Author: Omkar Gupta</p> <p>Year of Publication: 2014</p> <p>Abstract: Organic farming is the key to achieving agricultural sustainability. This article highlights an initiative undertaken by a women's federation in the drought prone region of Bundelkhand in Central India to create wealth from waste by practising vermi-composting. The author showcases how these rural women entrepreneurs have made this a remunerative enterprise using a low cost technology in the form of tetra vermi beds.</p> <p>URL: http://www.devalt.org/newsletter/dec14/of_5.htm</p>	<p>Title: Vermi-Composting: A Green Enterprise</p> <p>Author: Omkar Gupta</p> <p>Year of Publication: 2014</p> <p>Abstract: Organic farming is the key to achieving agricultural sustainability. This article highlights an initiative undertaken by a women's federation in the drought prone region of Bundelkhand in Central India to create wealth from waste by practising vermi-composting. The author showcases how these rural women entrepreneurs have made this a remunerative enterprise using a low cost technology in the form of tetra vermi beds.</p> <p>URL: http://www.devalt.org/newsletter/dec14/of_5.htm</p>

	<p>Title: Green Economies Leading to Green Jobs</p> <p>Author: Manisha Mishra, Rakesh Khanna, Madhuban Pandey, Pulari Kurian, Kriti Nagrath, Parvathi Menon, Sunanda Jain, Chitrangna Dewan</p> <p>Year of Publication: 2014</p> <p>Abstract: This newsletter comprises articles focusing on Green Jobs, their benefits and their role in sustainable development. It highlights the need for providing formal skills training, integrating sustainability aspects in affordable housing, deconstructing some existing ways of working and promoting new innovations and practices at the policy, judiciary and administrative levels. DA, through its entities and interventions - such as TLA, SPEED and green building centres - has created sustainable livelihoods through the 'Rural Livelihoods Approach' which places people at the centre of development.</p> <p>URL: http://www.devalt.org/newsletter/may14/may14.htm</p>
	<p>Title: Economic Empowerment: Enterprise Creation and Livelihood Opportunities</p> <p>Author: Dr Satyendra Nath Pandey</p> <p>Year of Publication: 2013</p> <p>Abstract: Development Alternatives is committed to attacking poverty and powerlessness. In our endeavour to create sustainable livelihoods, we help communities to become socially and economically empowered. We economically empower communities by promoting green jobs and developing enterprises. We also help strengthen community institutions and increase awareness of MGNREGA. Our efforts are aimed at boosting the potential of local rural economies</p> <p>URL: http://www.devalt.org/newsletter/feb13/of_5.htm</p>
	<p>Title: Livelihoods for Women Special</p> <p>Author: Sunanda Jain, Bhavna Gadre, Akash Mittal, Shipra Krishan, Pulari Kurian, Pulkit Jain, Vidushi Malhotra, Kriti Nagrath, Amol Mangrulkar</p> <p>Year of Publication: 2013</p> <p>Abstract: This newsletter focuses on various problems faced by women in their daily life - illiteracy, unemployment, oppression and lack of authority in decision-making processes. It highlights how gender inequality can be fought by improving economic, social and cultural processes. Development Alternatives has implemented this by changing ideologies, investing in women, promoting their health and hygiene and making them confident, dignified and empowered beings - thus adding to the nation's development.</p> <p>URL: http://devalt.org/newsletter/mar13/mar13.htm</p>

	<p>Title: Social Enterprise – View of Markets for the Poor</p> <p>Author: Dr Arun Kumar</p> <p>Year of Publication: 2013</p> <p>Abstract: Social enterprises aspire to explore and develop sustainable solutions for some of the sorely underserved needs. This approach to market development presents a ‘scaling up’ opportunity and some hope for the poor in the globalising economy.</p> <p>URL: http://www.devalt.org/newsletter/aug13/Edit.htm</p>
	<p>Title: Green Enterprises Special</p> <p>Author: Karnika Palwa, Dr. Arun Kumar, Kriti Nagrath, Amol Mangrulkar, Vinit Nigam, Vanessa Spencer, Siddharth Bountra</p> <p>Year of Publication: 2012</p> <p>Abstract: There is a dire need for India to move towards becoming a Green Economy ‘that creates decent employment opportunities – green jobs – and produces green products and services with equitable distribution and sustainable consumption’. A step in this direction is the adoption and propagation of ‘Social Enterprises’ that produce green building materials and provide safe drinking water.</p> <p>URL: http://www.devalt.org/newsletter/jun12/jun12.htm</p>
	<p>Title: The Social Enterprise... Building Bridges across Sectoral Divides for Scale and Sustainability</p> <p>Author: Shrashtant Patara</p> <p>Year of Publication: 2012</p> <p>Abstract: This issue of the Development Alternatives Newsletter highlights the initiatives taken by the DA Group to bridge divides between the domains of technology, enterprise, society and nature. The ‘Literacy to Self-Reliance’ project with support from the NOIDA Power Company Limited, SPEED Programme initiated in collaboration with partners in industry, consulting and civil society with support from the Rockefeller Foundation or the 17th PEP Conference held for the first time in a rural setting and other featured activities have all brought out the importance of multi-dimensional, multi-stakeholder approaches to complex challenges of immediate development and long-term sustainability.</p> <p>URL: http://www.devalt.org/newsletter/mar12/Edit.htm</p>

	<p>Title: Two-pronged Approach: Biodiversity based Enterprises</p> <p>Author: Sachi Singh</p> <p>Year of Publication: 2012</p> <p>Abstract: In the ever-changing world of micro-enterprises, conservation programmes have begun to play a major role. In today's times, the focus of conservation programmes or projects is not limited to protecting the natural resource sites but also on building micro-enterprises for the community which, at a later stage, are independently managed by the community. This is mainly done to address the livelihood issue for the people living in or around these natural resource sites and simultaneously addressing biodiversity issues. Thus, developing biodiversity based micro-enterprises has the potential to lift individuals and communities out of poverty while conserving biodiversity.</p> <p>URL: https://www.devalt.org/newsletter/aug12/of_5.htm</p>
	<p>Title: Community Watershed Development: Rehabilitating Degraded Lands and Creating Sustainable Employment</p> <p>Author: Dr Krishna Murari</p> <p>Year of Publication: 2012</p> <p>Abstract: The watershed development project possesses the potential to improve rural livelihoods through participatory efforts with a focus on integrated farming systems for enhancing income, productivity and livelihood security in a sustainable manner. This article describes the model in detail, highlighting its working and beneficiaries.</p> <p>URL: http://www.devalt.org/newsletter/dec12/of_5.htm</p>
	<p>Title: Food and Livelihood Security through Development of Wadis</p> <p>Author: Shiv Bhushan Pandey</p> <p>Year of Publication: 2012</p> <p>Abstract: The impact of climate change has crippled livelihoods of those who depend on natural resources for income and nutrition, rendering them vulnerable. This article highlights how WADI, agri-horti, agro-forestry and food processing models can help strengthen livelihoods. It focuses on the concept of WADI and Development Alternatives' interventions in it. It also goes on to highlight the role of community development and capacity building to ensure livelihood security.</p> <p>URL: http://www.devalt.org/newsletter/dec12/of_3.htm</p>

	<p>Title: Women and Technology: The Changing Face of India</p> <p>Author: Aparna Krishna</p> <p>Year of Publication: 2011</p> <p>Abstract: This article focuses on how DA has taken a step in the right direction towards empowering rural women with the help of Science and technologies.</p> <p>URL: http://www.devalt.org/newsletter/mar11/lead.htm</p>
	<p>Title: Water, Drought and Livelihoods in Bundelkhand</p> <p>Author: Dr. Shailendra Nath Pandey, Kiran Sharma, Dr. Naresh Sharma, Sonal Kulshreshtha, Arobindo Mahato, Garima Chaturvedi, Prajakta Sarwottam Hasabnls</p> <p>Year of Publication: 2011</p> <p>Abstract: This newsletter comprises various articles on the Bundelkhand region of India - its degrading natural resource base, low per capita income, increasing human pressures and extreme weather conditions of drought. It highlights various interventions of Development Alternatives to manage resources, protect the vulnerability of communities and climate and enhance their livelihoods. Some of these are: watershed development model, deep irrigation technology, farmers' adaptation cluster, resource efficient farming equipment, WADI model and oil expelling unit.</p> <p>URL: http://www.devalt.org/newsletter/jan11/jan11.htm</p>
	<p>Title: TARA BrickMek Technology Increasing small scale enterprise development</p> <p>Author: Aparna Krishna</p> <p>Year of Publication: 2010</p> <p>Abstract: The TARA BrickMek technology addresses the pain-point of skilled labour shortage in green brick moulding that currently confronts the brick making industry in India. Innovated by Development Alternatives (DA), this technology uses local manpower to produce quality products with energy saving measures, thus offering a complete solution for quality brick moulding, particularly for small scale entrepreneurs.</p> <p>URL: http://www.devalt.org/newsletter/jul10/lead.htm</p>



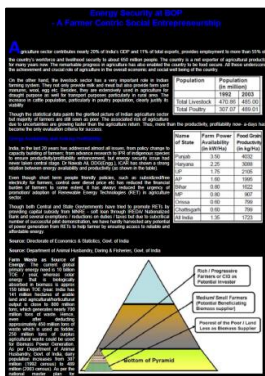
Title: Model Watershed: A Collaborative Approach for Livelihoods

Author: S N Pandey and Naresh Sharma

Year of Publication: 2010

Abstract: This article discusses how the watershed approach has manifold benefits - reversing the extensive degradation of land, conserving natural resources, strengthening the community and facilitating a sustainable source of enhanced livelihoods. It describes the processes of implementation, operation, monitoring, evaluation and scaling up of the Model Watershed to be established by Development Alternatives in the Bundelkhand region of Central India.

URL: http://www.devalt.org/newsletter/sep10/of_4.htm



Title: Energy Security at BOP - A Farmer Centric Social Entrepreneurship

Author: Manoj Mahata and Santosh Gupta

Year of Publication: 2010

Abstract: The agriculture sector provides employment to more than 55% of the country's workforce and livelihood security to about 650 million people. This article recommends how surplus agricultural waste can be used for Biomass Power Generation, which can boost up the intra-village economy and ensure livelihoods of people. It highlights the features of the VEC intervention, debating its pros and cons.

URL: http://www.devalt.org/newsletter/sep10/of_5.htm





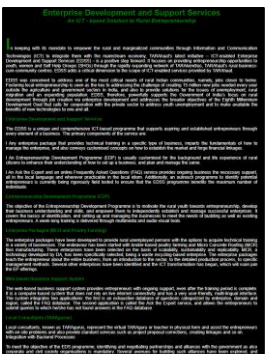
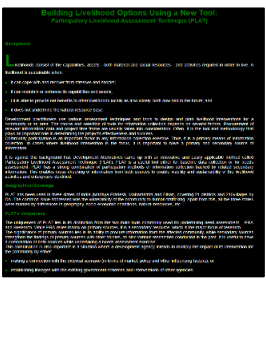
Title: Rural Entrepreneurship Development and Literacy Programme – An Inclusive Approach

Author: Praveen Manikpuri


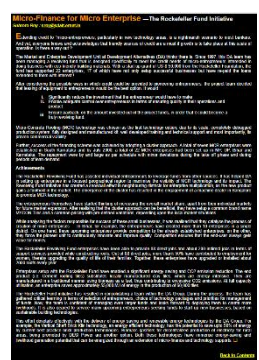

Year of Publication: 2009



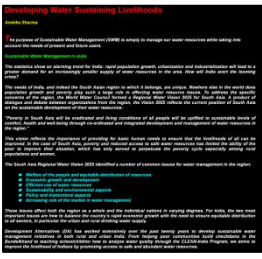
Abstract: The objective of the Entrepreneurship Development Programme (EDP) is to motivate rural persons, especially the youth and women towards entrepreneurship, develop their business understanding and skills and empower them to independently establish and manage successful enterprises. It covers the basics of enterprise identification, setting up and managing businesses to meet the needs of aspirants as well as existing entrepreneurs.




URL: http://www.devalt.org/newsletter/jan09/of_1.htm

	<p>Title: Community Business Enterprises – Carbon Revenue for Self Help Groups Through Fly Ash</p> <p>Author: Praveen Manikpuri</p> <p>Year of Publication: 2009</p> <p>Abstract: This article focuses on how DAG is implementing an innovative programme on setting up Community Business Enterprises (CBE) in Vidarbha, Maharashtra for producing quality fly ash bricks through adaptation of a green and sound technology.</p> <p>URL: http://www.devalt.org/newsletter/may09/of_3.htm</p>
	<p>Title: Creating Sustainable Livelihoods Through Integrated Processes</p> <p>Author: Kiran Sharma</p> <p>Year of Publication: 2009</p> <p>Abstract: Bundelkhand region of Central India is one of the most impoverished regions of the country. Almost half of its population is food insecure. This article discusses the causes for this situation and describes the objectives of a job-guarantee initiative in this respect, along with its shortcomings and measures to overcome them. Further, it highlights Development Alternative's works in this context -those leading to generation of sustainable livelihoods and empowered communities in a clean environment.</p> <p>URL: http://www.devalt.org/newsletter/jul09/Edit.htm</p>
	<p>Title: Enterprise Development and Support Services</p> <p>Author: Praveen Manikpuri and Surender Rana</p> <p>Year of Publication: 2008</p> <p>Abstract: ICT-enabled Enterprise Development and Support Services (EDSS) – is a positive step forward. It focuses on providing entrepreneurship opportunities to youth, women and Self Help Groups (SHGs) through the rapidly expanding network of TARAKendras, TARAAhaat's rural business-cum-community centres. EDSS adds a critical dimension to the scope of ICT-enabled services provided by TARAAhaat.</p> <p>URL: http://www.devalt.org/newsletter/jan08/of_1.htm</p>
	<p>Title: Building Livelihood Options Using a New Tool: Participatory Livelihood Assessment Technique (PLAT)</p> <p>Author: Kim Miria Misao</p> <p>Year of Publication: 2007</p> <p>Abstract: This article raises the question - when is livelihood sustainable? It highlights the factors for designing and planning livelihood interventions. It then explains about PLAT - an innovative and easily applicable method for collecting and using reliable baseline data in a short span of time - developed by Development Alternatives. It lists out the features, geographical coverage and achievements of this methodology.</p> <p>URL: http://www.devalt.org/newsletter/nov07/of_3.htm</p>

	<p>Title: ICT Enabled Enterprise Development Services</p> <p>Author: Aditi Pany & Pravin Mallick</p> <p>Year of Publication: 2005</p> <p>Abstract: In keeping with its mandate to empower rural and marginalized communities through ICT with the purpose of enabling them to integrate with the mainstream economy, TARAAhaat's latest venture - ICT enabled Enterprise Development Services - is an exciting step forward. It focuses on providing entrepreneurship opportunities to youth, women, self-help groups, landless and small land holders through the rapidly expanding network of TARAkendras, TARAAhaat's rural business-cum-community centres. When ready, the Enterprise Development Services (EDS) will add a critical dimension to the scope of services provided by TARAAhaat, or indeed any experiment in Information and Communication Technology (ICT) enabled services for rural India!</p> <p>URL: http://www.devalt.org/newsletter/sep05/of_9.htm</p>
	<p>Title: Making Development a Good Business</p> <p>Author: Ashok Khosla</p> <p>Year of Publication: 2004</p> <p>Abstract: This article focuses on the need for support systems for successful, micro and mini enterprises. These supports can best be provided by 'social enterprises', a new form of institution in the voluntary sector that works in good business principles.</p> <p>URL: http://www.devalt.org/newsletter/jan04/Edit.htm</p>
	<p>Title: Ajapar: A Livelihood Metaphor</p> <p>Author: Ashish Bahal</p> <p>Year of Publication: 2003</p> <p>Abstract: This article describes the construction, design, features and impact of the Training cum Production Centre (TPC) established by DA in village Ajapar of Gujarat. The building served as a demonstration of DA's alternative construction technologies. It helped create livelihoods at two platforms - building material production and paper production. It also helped build a sense of territoriality and self-confidence.</p> <p>URL: https://www.devalt.org/newsletter/jun03/of_4.htm</p>
	<p>Title: Empowering Women through Sustainable Livelihoods</p> <p>Author: Dr. Ashok Khosla</p> <p>Year of Publication: 2003</p> <p>Abstract: This article depicts the plight of women; how they are trapped in a downward spiral of subsistence and survival. It is difficult to imagine that in this increasingly materialised, commoditised and monetised world, anyone can feel truly empowered without access to income or status that for the poor comes only with a job. Sustainable livelihoods provide dignity and self-esteem to the worker. They create economic and social equity, especially for women and the underprivileged.</p> <p>URL: http://www.devalt.org/newsletter/aug03/of_5.htm</p>

	<p>Title: ICTs for Sustainable Livelihoods</p> <p>Author: Ashok Khosla</p> <p>Year of Publication: 2003</p> <p>Abstract: The creation of sustainable livelihood opportunities in large enough numbers is the single most important ingredient for bringing about sustainable national development. This article addresses the question: how does one create sustainable livelihoods in large numbers? It highlights the role of ICT as a catalyst in this process and discusses its implications. The article also throws light on the efforts of the Development Alternatives Group and its ICT subsidiary, TARAhaat, in this context.</p> <p>URL: http://www.devalt.org/newsletter/sep03/lead.htm</p>
	<p>Title: Micro-Finance for Micro Enterprise —The Rockefeller Fund Initiative</p> <p>Author: Subroto Roy</p> <p>Year of Publication: 2002</p> <p>Abstract: The Rockefeller Revolving Fund has assisted individual entrepreneurs to leverage funds from other sources. It has helped DA in setting up enterprises in a focused geographical region to maximise the visibility of MCR technology and its impact. The Revolving Fund initiative has created a snowball effect in neighbouring districts for enterprise multiplication, as the new product gains a foothold in the market.</p> <p>URL: http://www.devalt.org/newsletter/sep02/of_4.htm</p>
	<p>Title: Livelihood Initiatives</p> <p>Author: Ashok Khosla, Reema Nanavaty, Sanjay Vashist, Zeenat Niazi, Sujoy Chaudhury, SK Sharma</p> <p>Year of Publication: 2002</p> <p>Abstract: Energy plays a crucial role in rural economy. However, energy resources are extremely stressed due to over exploitation and poor efficiency. This article presents an enterprise model in favour of charcoal briquettes, which has a tremendous opportunity for converting waste to wealth and creating income for rural households. It describes processes and features of the TARA Briquetting Technology.</p> <p>URL: http://www.devalt.org/newsletter/aug02/of_3.htm</p>

	<p>Title: TARA – A Pioneering Social Enterprise</p> <p>Author: Ashok Khosla</p> <p>Year of Publication: 2002</p> <p>Abstract: ‘Making sustainable development a good business’ has been the motif that runs continuously through this newsletter ever since it was launched more than twelve years ago. Indeed, it is the basis of the entire work of the Development Alternatives Group.</p> <p>URL: http://www.devalt.org/newsletter/jul02/Edit.htm</p>
	<p>Title: Watershed Approach: A Livelihood Option?</p> <p>Author: P S Chandrasekhra Rao</p> <p>Year of Publication: 2001</p> <p>Abstract: Sustainable use of natural resources is seen as a means to ensure livelihoods. This article examines the watershed approach as a viable option for meeting the livelihood needs of the focus group, especially vulnerable communities. It derives learnings from the field/ground level, as well as recommends interventions at the policy level for its success. It also raises some issues emerging from this intervention.</p> <p>URL: http://www.devalt.org/newsletter/apr01/of_2.htm</p>
	<p>Title: Developing Water Sustaining Livelihoods</p> <p>Author: Ambika Sharma</p> <p>Year of Publication: 2001</p> <p>Abstract: The greater demand for an increasingly smaller supply of water resources is a major concern in today's world. This article addresses the question of how India can avert this crisis. In answer to this, it highlights the Regional Water Vision 2025 for South Asia. It also describes the initiatives taken by Development Alternatives, aimed not only at sustainable management of water, but also at providing basic needs and livelihoods. It further elaborates on one of these initiatives - checkdams in Bundelkhand.</p> <p>URL: http://www.devalt.org/newsletter/aug01/of_2.htm</p>

	<p>Title: Reconstruction and Rehabilitation: A response strategy for creation of sustainable livelihoods</p> <p>Author: Zeenat Niazi</p> <p>Year of Publication: 2001</p> <p>Abstract: This article puts forth a post disaster response strategy to rebuild lives and livelihoods in a manner that paves a way for long term sustainable development. It portrays disaster as an opportunity to begin the process of development in a more sustainable mode. Rehabilitation primarily addresses new or increased poverty levels that have emerged due to the disaster. In this context, jobs and income generation measures in the construction sector provide an immediate and emergency boost to the local economy. The article suggests a response strategy - facilitating the creation of Sustainable Livelihoods.</p> <p>URL: http://www.devalt.org/newsletter/may01/lead.htm</p>
	<p>Title: Impact of Wildlife Legislation on Livelihoods</p> <p>Author: Development Alternatives</p> <p>Year of Publication: 2000</p> <p>Abstract: This article highlights how stringent laws to protect the dwindling wildlife of India threatened livelihoods of certain people. In this context, Development Alternatives undertook a three-month intensive research to explore the kind of livelihood options that could be developed for these people to reduce their dependency on animals and their performance. The focus was not on any kind of livelihood, but on 'sustainable livelihoods'.</p> <p>URL: http://www.devalt.org/newsletter/mar00/of_5.htm</p>
	<p>Title: Vermicomposting Enterprises for Rural Women</p> <p>Author: C Ashok Kumar</p> <p>Year of Publication: 1998</p> <p>Abstract: Development Alternatives (DA) launched a project at Tumkur, Karnataka, in mid-1996 to help underprivileged rural women develop vermiculture micro enterprises. The project was initiated with support from the Council for Advancement of People's Action and Rural Technology (CAPART), which was keen to promote the vermiculture technology as a first step towards a larger programme on sustainable agriculture.</p> <p>URL: http://www.devalt.org/newsletter/sep98/of_6.htm</p>

	<p>Title: Sustainable Livelihoods and Micro Enterprises</p> <p>Author: Achla Savyasaachi</p> <p>Year of Publication: 1998</p> <p>Abstract: With almost 80 per cent of the Indian population fighting for survival every day, it is of utmost importance to identify new ways and means to provide resources they need to better their lives. Grants or subsidies are far too small in macroeconomic terms to do much in the face of the vastness of the problem. There is a need to identify ways to encourage survivors rather than creating helpless dependents. This necessitates a basic change in the mindset of both givers and takers.</p> <p>URL: http://www.devalt.org/newsletter/nov98/of_1.htm</p>
	<p>Title: Promotion of Innovative Building Materials and Technology through Micro Enterprises</p> <p>Author: Shrashtant Patara</p> <p>Year of Publication: 1998</p> <p>Abstract: Shelter conditions in India have deteriorated steadily over the last 50 years. While the privileged few have access to better housing in terms of design, technology and delivery systems, the vast majority continue to live in substandard conditions with no link to these necessary supports.</p> <p>URL: http://www.devalt.org/newsletter/jan98/of_1.htm</p>
	<p>Title: Lure of City Lights: Evolving a paradigm of sustainable livelihoods</p> <p>Author: A.K. Das</p> <p>Year of Publication: 1996</p> <p>Abstract: This article discusses the trend of urbanisation and its causes. It highlights the case of migrants - whose influx has manifold implications: the stress they impose on cities, the resentment they carry, the vulnerability they feel, and how the lack of habitat pushes them into unauthorised, illegal, unsafe and subhuman conditions of living. The article then talks about the livelihood options that lure them into cities, elaborating on the cases of informal sectors and squatter communities. Lastly, it emphasises the simultaneous need for efforts to reverse the urbanisation process.</p> <p>URL: http://www.devalt.org/newsletter/jun96/of_4.htm</p>
	<p>Title: Reversing Declining Rural Livelihoods Trends: Shifting Gears Required</p> <p>Author: A.K. Tewari</p> <p>Year of Publication: 1996</p> <p>Abstract: Rural development is a challenging task; most interventions end up making the rural population 'dependent' on various agencies. This article highlights the factors for the current state of insecure livelihood means among rural poor. It provides a solution based on an understanding of ground realities - a participatory development approach and attitudinal change.</p> <p>URL: http://www.devalt.org/newsletter/jul96/of_2.htm</p>

Learning from the MCR experience

Author: Subroto Roy

Year of Publication: 1996

Abstract: Development Alternatives has chosen the route of Micro-enterprises for rapid and sustainable delivery of rural technologies in order to fulfil its goal of improving the quality of life in rural areas. Thus, the promotion of small scale profit making businesses that provide income generating opportunities in rural areas goes hand in hand with making available affordable options for building materials and technologies to a large mass of our population.

URL: http://www.devalt.org/newsletter/jan96/of_2.htm

Audio Visuals

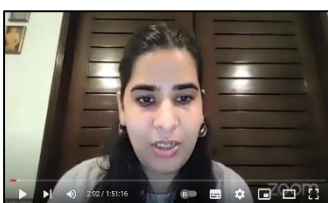


Title: Unveiling of SAM-UDYAM: An Inclusive Entrepreneurship Collaboratory

Duration: 51:21 mins

Synopsis: Development Alternatives with its partners is elated to announce SAM-UDYAM - an inclusive entrepreneurship collaboration which aims to bring together thought leaders, changemakers and innovators on a platform to promote entrepreneurship for creating sustainable livelihoods at scale. By 2025, the initiative will enable setting up of 1 million new enterprises every year, thereby creating employment for over 10 million Indians by 2030. Join us as we come together to make entrepreneurship accessible for all!

URL: <https://www.youtube.com/watch?v=Fa9wFdzwovQ>



Title: Trialogue - Fostering Favourable Ecosystems for Local Green Enterprises

Duration: 1.51 hours

Synopsis: On behalf of Vikalp Sangam, National Coalition for Natural Farming (NCNF), Kalpavriksh, Bhoomi College, and Development Alternatives came together to organize a dialogue series as part of World Localization Day. The second session as part of this series was in Trialogue2047 format. The session was organized on 15th Jun, 2021 from 4:00 PM - 6:00 PM IST. The speakers for the event were Mr Kapil Mandawewala: Founder, CEO, Edible Routes; Dr Suman Sahai: Activist and Founder, Gene Campaign; Mr Mirko Zuerker: Head of SEED Asia, Co-Lead Policy; and Prof. Shambu Prasad: Professor, Strategic Management, Institute of Rural Management, Anand. The purpose of the session was to discuss and deliberate on possible ways to enable a supportive business ecosystem for Local Green Enterprises (LGEs) laying emphasis on the food system.

URL: <https://www.youtube.com/watch?v=wP-B09o50xo>








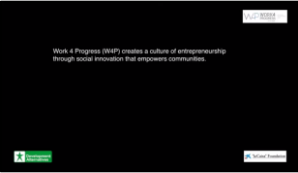


Title: Story of Yashveer Rana

Duration: 2.25 mins






Synopsis: Yashveer Rana, is an enthusiastic young man, who was looking for opportunities to enhance his family income and sharpen his entrepreneurship skills, he undertook trainings on 'Enterprise Development- Start Your Own Business' (SYB, ILO) and 'Ecotourism Development and Hospitality' organised by Development Alternatives (DA) along with Dehradun based organisation called Been There, Doon That (BTDT). Today, he has set up a home-stay in his house in Thandi village, 47 km away from district headquarter in Uttarkashi. Rana, recently also started a SBI customer service centre for a cluster of 7-8 villages in the area that helped him get extra income for his family.




URL: <https://www.youtube.com/watch?v=4kM4EcJXDjE>

	<p>Title: Trialogue2047 Fostering Favourable Ecosystems for LGEs World Localization Day 15 June 2021</p> <p>Duration: 1.49 hours</p> <p>Synopsis: On behalf of Vikalp Sangam, National Coalition for Natural Farming (NCNF), Kalpavriksh, Bhoomi College, and Development Alternatives came together to organize a dialogue series as part of World Localization Day. The second session as part of this series was in Trialogue2047 format. The session was organized on 15th Jun, 2021 from 4:00 PM - 6:00 PM IST. The speakers for the event were Mr Kapil Mandawewala: Founder, CEO, Edible Routes; Dr Suman Sahai: Activist and Founder, Gene Campaign; Mr Mirko Zuerker: Head of SEED Asia, Co-Lead Policy; and Prof. Shambu Prasad: Professor, Strategic Management, Institute of Rural Management, Anand. The purpose of the session was to discuss and deliberate on possible ways to enable a supportive business ecosystem for Local Green Enterprises (LGEs) laying emphasis on the food system.</p> <p>URL: https://www.youtube.com/watch?v=jalxlx53H90</p>
	<p>Title: Building Movements of MSMEs for transition to Inclusive & Green Economy</p> <p>Duration: 1.19 mins</p> <p>Synopsis: India faces a complex challenge in terms of providing its citizens a sustainable livelihood opportunity and a healthy living environment. Realising the desperate need for creating a Green and Inclusive Economy, Development Alternatives looks out for Micro-Small Enterprises (MSMEs) as the best alternative for providing jobs while being environmentally responsible. With a focus on ensuring that local green businesses get a stake in the transition to a green economy, Development Alternatives will host the GEC Global Annual Meet with UN Page India from 4-6th February, 2020, New Delhi.</p> <p>URL: if long then use bitly</p>
	<p>Title: IMEDF's Mohanpur Magic Millet Cluster SFURTI - Millet based ready to eat food products</p> <p>Duration: 3.50 mins</p> <p>Synopsis: The Mohanpur Magic Millet Cluster is located in Mohanpur, Mayurganj, Odisha and financed under the SFURTI (Scheme of Fund for Regeneration of Traditional Industries) grant and nodal agency of Indian Microenterprises Development Foundation (IMEDF). The cluster is associated with 980 millet farmers out of which are 345 women, 635 men and among this, 512 belong to Scheduled Tribe (ST). The cluster grows millet and manufactures millet based ready-to-eat food products such as pasta, noodles, papad under the brand name of WOW MOM. The cluster uses state of the art technology to process their products. The common facility centre at Mohanpur has been built in an environmentally friendly design with fly ash bricks.</p> <p>URL: https://www.youtube.com/watch?v=IL3qdlgDNQs</p>

	<p>Title: Handmade Dil Se NDTV Special Telethon</p> <p>Duration: 8:04 mins</p> <p>Synopsis: NDTV, in collaboration with the Habba, initiated a fundraiser for weavers and artisans. The main aim of the special telethon was to bring back the demand for handmade and revive their livelihoods. While speaking at the event, Dr Ashok Khosla, Chairman, Development Alternatives said that in order to understand the handicraft, there is a need to go back to the values of Mahatma Gandhi. He asserted that over the past years, the country as a whole seems to have forgotten its artisans who possess the traditional skills and knowledge and have immense potential. Kanika Verma, Programme Director, DA added that the voice of the artisans must be given importance in order to truly address the problems that they are facing.</p> <p>URL: https://www.youtube.com/watch?v=-FH07Q-MRIw</p>
	<p>Title: LIVE: Green Economy Coalition Global Annual Meeting 2020</p> <p>Duration: 5:28 hours</p> <p>Synopsis: Going Small to go Big: Greening small enterprises to unlock an inclusive transition to Green Economies.</p> <p>URL: https://www.youtube.com/watch?v=ysQripRQLU8</p>
	<p>Title: LIVE: Green Economy Coalition Global Annual Meeting 2020</p> <p>Duration: 8:24 hours</p> <p>Synopsis: Going Small to go Big: Greening small enterprises to unlock an inclusive transition to Green Economies.</p> <p>URL: https://www.youtube.com/watch?v=l3roIHpw4uw</p>
	<p>Title: LIVE: Green Economy Coalition Global Annual Meeting 2020</p> <p>Duration: 8:03 hours</p> <p>Synopsis: Going Small to go Big: Greening small enterprises to unlock an inclusive transition to Green Economies.</p> <p>URL: https://www.youtube.com/watch?v=PADL33IIdUU</p>
	<p>Title: An overview of Work 4 Progress "la Caixa" by Ariadna Bardolet Urgellès</p> <p>Duration: 13:04 mins</p> <p>Synopsis: Ariadna Bardolet Urgelles (Director, International Programmes, la Caixa Foundation) shares how Work 4 Progress social innovation platforms are driving transformative change through entrepreneurship led job creation in Peru, Mozambique and India.</p> <p>URL: https://www.youtube.com/watch?v=6Rd_cSfqg84</p>

	<p>Title: An overview of Work 4 Progress "la Caixa" by Ariadna Bardolet Urgellès</p> <p>Duration: 20:19 mins</p> <p>Synopsis: Ariadna Bardolet Urgelles (Director, International Programmes, la Caixa Foundation) shares how Work 4 Progress social innovation platforms are driving transformative change through entrepreneurship led job creation in Peru, Mozambique and India.</p> <p>URL: https://www.youtube.com/watch?v=8onA6jHhuh4</p>
	<p>Title: An overview of Work 4 Progress "la Caixa" by Kanika Verma</p> <p>Duration: 20:19 mins</p> <p>Synopsis: Kanika Verma (Programme Director, Development Alternative) shares the evidence created by the Work 4 Progress programme in India and its evolution into an open innovation platform.</p> <p>URL: https://www.youtube.com/watch?v=8onA6jHhuh4</p>
	<p>Title: Talk on "Entrepreneurship for a Sustainable Future"</p> <p>Duration: 23:25 mins</p> <p>Synopsis: Dr. Ashok Khosla, Chairman, Development Alternatives shares his dreams for the future of India. He highlights the significance of innovation, putting scientific research in the center of all initiatives and adopting a platform approach in solving the complex challenges hindering inclusive development, at the closing session of the Jobs We Want 2019, in Delhi on 26th Sept. In his speech he also emphasized the significance of participatory approach and methods through which one can build collective shared wealth for the community for sustainable growth.</p> <p>URL: https://www.youtube.com/watch?v=haiQWMKyHng</p>
	<p>Title: TARAGram Yatra 2019 in Eastern Uttar Pradesh</p> <p>Duration: 02:40 mins</p> <p>Synopsis: The video captures the Enterprise Mela which happened during the Yatra. The Mela helped the entrepreneurs to showcase their products to a larger audience and build new networks. It also captures how engagement with local finance, technology and government players is building a culture of entrepreneurship.</p> <p>URL: https://www.youtube.com/watch?v=xLiA7y6oSxY</p>
	<p>Title: TARAGram Yatra 2019 in Bundelkhand</p> <p>Duration: 02:40 mins</p> <p>Synopsis: The video captures the Yatra in Eastern Uttar Pradesh and covers the story of Pragya Devi, the first women E-rickshaw entrepreneur of Mirzapur. Pragya co-created her business idea and turned her passion for motorbikes into a venture. Under the Work 4 Progress programme, she was supported in business plan creation, technical support, enterprise development training and technical and credit linking.</p> <p>URL: https://www.youtube.com/watch?v=zflLbT8Jy7I</p>

	<p>Title: Plenary Discussion on "Systems Change for Entrepreneurship led Job Creation"</p> <p>Duration: 58:10 mins</p> <p>Synopsis: Watch the video to learn more about the systems change approach for entrepreneurship-led job creation with Aloka Majumdar (Head of Corporate Responsibility, HSBC Ltd. India), Gorka Espiau (Senior Fellow, Agirre Lehendakaria Center for Social and Political Studies), Nadia Rasheed (Deputy Resident Representative, UNDP), Phumlani Nkontawana (Founding Director, Fauta Africa), Rohtash Mal (Chairman, EM3 Agriservices Pvt. Ltd.), and Shrashtant Patara (Senior Vice President, Development Alternatives Group)</p> <p>URL: https://www.youtube.com/watch?v=jy1dKqTSHr0</p>
	<p>Title: #JobsWeWant2019</p> <p>Duration: 7:02 hours</p> <p>Synopsis: A platform to co-create systemic solutions that unleash entrepreneurship to secure sustainable livelihoods at scale</p> <p>URL: https://www.youtube.com/watch?v=weB-bTt5TRU</p>
	<p>Title: Micro movements of Change Part - 1</p> <p>Duration: 04:47 mins</p> <p>Synopsis: This story is about a micro movement that is building a robust support system for accelerating the development of profitable enterprises. It started with the setting up of a regional platform for converging resources and connecting small businesses with service providers such as financial institutions, market aggregators and training institutions.</p> <p>URL: https://www.youtube.com/watch?v=zflLbT8Jy7I</p>
	<p>Title: Micro movements of Change Part - 2</p> <p>Duration: 05:52 mins</p> <p>Synopsis: This story is about a micro movement that is challenging patriarchal norms in Bundelkhand. It started when the emerging women entrepreneurs of village Bhojla created a support system for each other to step out and raise their voices.</p> <p>URL: https://www.youtube.com/watch?v=Q8KAIB4nOCU</p>
	<p>Title: Micro movements of Change Part - 3</p> <p>Duration: 05:07 mins</p> <p>Synopsis: This story is about a micro movement which has led to the emergence of a supply chain which is taking shape through growing peer-to-peer networks. It started with a middle aged woman, setting up an enterprise for the first time and becoming a local aggregator.</p> <p>URL: https://www.youtube.com/watch?v=wOVJJ2-R5T4</p>
	<p>Title: Launch of Work4Progress Jobs We Want</p>

	<p>Duration: 2:20 hours</p> <p>Synopsis: The Work 4 Progress programme in India is an initiative of the "la Caixa" Banking Foundation and Development Alternatives together with a network of public-private Indian organisations. The "Jobs We Want" event launches the W4P platform. It aims to co-create systemic solutions that unleash entrepreneurship to secure sustainable livelihoods at scale.</p> <p>URL: https://www.youtube.com/watch?v=Ef5i1uyn1j4</p>
	<p>Title: Talk Show for the Launch of Jobs We Want</p> <p>Duration: 1:18 hours</p> <p>Synopsis: The Work 4 Progress programme in India is an initiative of the "la Caixa" Banking Foundation and Development Alternatives together with a network of public-private Indian organisations. The "Jobs We Want" event launches the W4P platform. It aims to co-create systemic solutions that unleash entrepreneurship to secure sustainable livelihoods at scale.</p> <p>URL: https://www.youtube.com/watch?v=_ipG3Sfkdkc</p>
	<p>Title: Jobs we want</p> <p>Duration: 6:00 mins</p> <p>Synopsis: Development Alternatives and "la Caixa" Banking Foundation recognize the complex challenges surrounding entrepreneurship. Work 4 Progress was born out of the need for a multi-faceted and innovative approach to creating systemic solutions that unleash entrepreneurship – not only creating enterprises in the tens of thousands but more importantly, enabling them to create 'dignified' and 'attractive' jobs – the jobs 'we' want. 'Jobs We Want' film connects voices of existing and aspiring rural entrepreneurs with stakeholders as they put forward the problem of jobless growth. Each personal story brings about the factors that enable and challenge a rural entrepreneur from Jhansi & Varanasi.</p> <p>URL: https://www.youtube.com/watch?v=PpBRmksrQL4</p>

About Development Alternatives Group

Development Alternatives (DA) is a premier social enterprise with a global presence in the fields of green economic development, social equity and environmental management. It is credited with numerous technology and delivery system innovations that help create sustainable livelihoods in the developing world. DA focuses on empowering communities through strengthening people's institutions and facilitating their access to basic needs; enabling economic opportunities through skill development for green jobs and enterprise creation; and promoting low carbon pathways for development through natural resource management models and clean technology solutions.